



Hasbro Unveils New Cyberverse Adventures Figures Launching this Fall

June 11, 2021

Roll out like never before! This fall, take home the magic of what makes the TRANSFORMERS robots... *More Than Meets the Eye* ...with ROLL N' CHANGE figures! Inspired by the *Transformers Bumblebee Cyberverse Adventures* cartoon, as seen on Cartoon Network and YouTube, the OPTIMUS PRIME toy is inspired by the noble AUTOBOT leader; the BUMBLEBEE toy by the courageous AUTOBOT scout.

Kids can collect other ROLL N' CHANGE figures (each sold separately, subject to availability) to discover their favorite characters from the G1-inspired CYBERVERSE series. This is one of the best ways to introduce young and new fans to the exciting world of TRANSFORMERS! Available at most major toy retailers beginning September 1, 2021.

The **TRANSFORMERS BUMBLEBEE CYBERVERSE ADVENTURES DINOBOTS ROLL N' CHANGE OPTIMUS PRIME** figure stands at 10 inches tall and seamlessly converts from truck to robot mode by pulling out the sword accessory and rolling OPTIMUS PRIME forward. Watch him convert to robot mode in one continuous motion with the push-to-convert feature! OPTIMUS PRIME also manually converts back to vehicle mode in 12 steps, features lights, 10 button-activated sound effects, and comes with a sword accessory and 3 Energon Armor pieces.

As a powerful new threat targets CYBERTRON, it is up to GRIMLOCK and his new friends, the DINOBOTS, to unite and save the planet! Discover the unique powers and skills of each CYBERVERSE character and see how those powers will be used to defend CYBERTRON... or threaten it.

The **TRANSFORMERS BUMBLEBEE CYBERVERSE ADVENTURE DINOBOTS ROLL N' CHANGE BUMBLEBEE** figure stands at 10 inches tall and seamlessly converts from sports car to robot mode by pulling out the sword accessory and rolling BUMBLEBEE forward. Watch him convert to robot mode in one continuous motion with the push-to-convert feature! BUMBLEBEE also manually converts back to vehicle mode in 8 steps, features lights, 10 button-activated sound effects, and comes with a sword accessory and 3 Energon Armor pieces.



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