



“Black is Magic” Celebrates Black Expression with Philanthropic Release

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Proceeds Donated to Game Development Programs of Black Girls CODE

Wizards of the Coast announced today that it has concluded the sale of *Black is Magic* — a special Secret Lair philanthropic drop that brings to life the stories, cultures and achievements in different expressions of Black identity.

Proceeds from the sale totaling \$946,625 will benefit the game design, digital art and game development programs of Black Girls Code, an organization that empowers girls of color in game design, technology and other coding programs.

“At Wizards we highly value inclusivity and believe that our company and our games are made better by including diverse perspectives,” said Bill Rose, SVP of Magic. “We hope that our support will assist Black Girls CODE in their mission to increase the number of women in color in the game design and technology industries.”

