



Hasbro's Game Changers Gives Voice to Employee Passion and Purpose

April 23, 2021

This week is National Volunteer Week, and we are celebrating the incredible employee volunteers that drive Hasbro's philanthropy. While the last year has presented challenges to in-person volunteering, Team Hasbro volunteers have continued to make a difference through innovative and impactful projects, virtually and at-home. Recently, our Philanthropy team hosted the first ever **Hasbro Game Changers** Initiative, giving voice to employee passion and purpose.

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Employees from around the world nominated and presented on behalf of charitable organizations to receive funding from Hasbro. More than **60 organizations** were nominated and five finalist organizations, selected by a committee of colleagues, presented their charitable organizations in a live virtual event, where participants cast real-time votes to determine the funding level for each charity.

During this event, employees globally shared their commitment to organizations like [Operation Smile Colombia](#), providing life-changing cleft palate surgery to children. We learned about [Well-Constructed](#), an organization that enables community development by providing clean drinking water. And another group of employees presented on [Lambert House](#), a community center for LGBTQIA+ youth in the greater Seattle area. These are just a few of the charities championed by our employees, and they were eager to share their excitement.

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The Hasbro Game Changers program empowered employees to directly impact philanthropic programming. It helped colleagues better understand one another and our passions outside the office and underscores that every employee at every level can make a positive impact.

Hasbro is grateful to all the employees and nonprofits who made this initiative possible!



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