



Making the World a Better Place on Earth Day and Every Day

April 22, 2021

Making the world a better place for all children, fans and families means protecting our planet and conserving natural resources for future generations. This Earth Day and every day, Hasbro continues to use our business as a force for good, helping to build a safer, more sustainable and inclusive world for everyone. We're passionate about getting youth involved in climate action, and our support of **World's Largest Lesson's Climate Changemakers** and **Design for Change USA** are a few of the ways we are bringing that passion to life.



WORLD'S LARGEST LESSON'S CLIMATE CHANGEMAKERS

Climate and Environmental Education is vital if young people are to grow up able to tackle the climate crisis. Hasbro supported the launch of **World's Largest Lesson's Climate Changemakers**. Developed in collaboration with young activists, Climate Changemakers invites children ages 8+ to reflect on the value of climate and environmental learning by writing 100 words, sharing what it means to them and adding their voice to the movement for it to be formalized into curriculums. This learning experience is designed to help children use their voices to change learning forever.

Together, we're celebrating children around the world who are making a difference in their communities. In the *One Step Greener* video, watch the inspiring example of two brothers in India, Vihaan and Nav, who created an initiative to help tackle pollution in their hometown by educating their community on recycling [here](#).

To get involved, visit www.changemakerswill.org.

DESIGN FOR CHANGE USA

Design for Change USA works to provide educators with everything they need to equip young students to transform empathy into social action using a design thinking model: feel, imagine, do, share. Through their virtual platform, students can learn about social issues, brainstorm solutions, plan and execute a change project.

Last year, Hasbro funded the development of DFC's curriculum for climate action. In partnership with Earth Day Network, DFC created podcasts to [explore the causes, impacts and complicated realities of plastic pollution](#), [celebrated youth changemakers who are making a difference for Sustainable Development Goal #13](#), [learned about the impact of lack of access to clean water](#), and [explored the impact of poor air quality on young people's experiences](#). These podcasts educate young people and help them develop empathy, and then the accompanying curricula helps to turn that empathy into action.

Check out the podcasts, guides and resources at DesignForChange.us.

