



## A Step Forward for Change

April 21, 2021

### Internal Memo

To: Hasbro Global Employees  
From: Brian Goldner and Kathrin Belliveau  
Date: April 21, 2021  
Subject: A Step Forward for Change

As a leadership team, we want to take a moment to address the news that Derek Chauvin was found guilty on all counts in the murder of George Floyd.

While true justice is not possible because there is no bringing him back, accountability is an important step forward in the fight to address systemic racism and inequity.

While this verdict offers some degree of closure, we cannot and will not forget the life of George Floyd or the lessons we've learned over the past 11 months: the power of speaking up and pushing for change; for holding people in power accountable for their actions; and the importance of acknowledging and fighting the inequalities that exist in our society.

In the days and weeks ahead, we realize there may be strong emotions tied to these events, and ask that you please continue to take care of yourselves and one another. This is a time to come together in our shared humanity and continue listening and learning. We encourage you to take advantage of mental health support and resources available, as well as the Headspace app.

Our promise to each of you is that we are more committed than ever to using our platform, our influence and our brands to drive meaningful change.

Over the past year, we've created new plans and accelerated initiatives already in place, and **this work will continue**. Our Mosaic Employee Network will continue hosting open forums to allow all employees to share experiences and develop even greater understanding, and our [new Global Purpose Organization](#) is focused on elevating our commitment to advancing Hasbro's positive impact around the world, including the advancement of human rights. We will continue to share regular updates on our work in this area.

We remain steadfast in our commitment to be better, now and always.

Brian and Kathrin

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