



Peppa Pig Celebrates “Jump in Muddy Puddles day” April 1

30 Mar, 2021

On **April 1**, Peppa Pig will once again celebrate **Jump in Muddy Puddles Day**, her favorite holiday!

This holiday was created by Peppa’s official US charity partner, [The Muddy Puddles Project](#). Their mission encourages kids to be kids in honor of those who can’t, raising funds and awareness for pediatric cancer. *The Muddy Puddles Project* was inspired by the founder’s son, Ty Campbell, whose dream was to jump in muddy puddles, just like Peppa, once his cancer was cured. This year, this initiative will be supporting Peppa’s charity partners across the globe.

You can get involved; here’s how!

- Post an Instagram Story of your family, friends, teammates, etc. jumping up and down in muddy puddles (real or pretend, it’s up to you!)
- Jump 5 times, and tag 5 friends to pass the challenge on!
- Tag **@officialpeppa** and **#MuddyPuddlesChallenge** so we can see your splash!

Search “Muddy Puddles Challenge” in the GIF section of Instagram Stories to decorate your videos, or search “Peppa Pig” in the music section to jump to your favorite Peppa song!

