



Iconic NERF brand Unveils a Revolutionary New Performance Segment

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In 2021, the iconic NERF brand will unveil a revolutionary new performance segment designed for high-energy, competitive action. Engineered for velocity, each blaster within the HYPER segment fires rounds at extreme speed - up to 110 feet per second.

Nerf Hyper introduces all new product innovation with a smaller round that allows for 3-4x blaster round capacity (when compared to standard NERF RIVAL rounds) and stunningly fast reloading. The newly featured rounds are smaller than a typical RIVAL round, allowing players to battle, play, and blast unlike EVER BEFORE – giving the player holding the HYPER blaster a serious competitive gameplay advantage.

Large hoppers allow for more time playing and less time reloading. All new reload canisters allow players to load up to 100 rounds in mere seconds. Round reload canisters attach to tactical rails for fast, easy reloads. *Blasters and canisters each sold separately.*

- 50-round and 100-round refill canisters will be available for purchase
- 25-round and 200-round refill packs will be available for purchase

NERF HYPER will be available at most major toy retailers nationwide in 2021.

