



Peppa Pig Fall 2021 Product Reveals

February 25, 2021

Hasbro Unveils New Peppa Pig Toy Line Launching this Fall

Peppa Pig, the global sensation on both small screen and stage, will have a new toy line arriving at retail this fall. The littlest of fans will be able to enjoy playing with Peppa Pig and her family in the newly revealed product line including:

Peppa Pig Peppa's Adventures Peppa's Family Motorhome Toy (Ages 3 & up/Approx. Retail Price \$49.99/Available: 8/1) Kids ages 3 and up will love pretending that they're on holiday with Peppa Pig and her family. Press the steering wheel to hear music and phrases from the *Peppa Pig* series. When it's time to "camp," kids can convert the vehicle to a multi-level RV playset.

Peppa Pig Peppa's Adventures Peppa's Playtime to Bedtime House Preschool Toy (Ages 3 & up/Approx. Retail Price \$59.99/Available: 8/1) The Peppa's Playtime to Bedtime House toy lets kids ages 3 and up imagine a day with Peppa Pig at home. Inspired by the house seen in the animated series, this 3-story, 5-room playset features a dial that lets preschoolers choose daytime or nighttime mode and watch the house react with sounds, phrases and light features!

Peppa Pig Peppa's Adventures Peppa's School Playgroup Preschool Toy (Ages 3 & up/Approx. Retail Price \$34.99/Available: 8/1) The Peppa's School Playgroup playset toy lets kids ages 3 and up imagine an entire school day spent with Peppa Pig. Inspired by Peppa's schoolhouse in the animated series, this toy can get preschoolers excited about going to school themselves! Kids can also move the hands of the clock and turn a dial to change the lessons that appear on the chalkboard as Madame Gazelle narrates. The stage comes with a double-sided backdrop; kids can place any 3" figure on it, turn the dial, and watch it move.

Peppa Pig Peppa's Adventures Peppa's Ice Cream Truck Vehicle Preschool Toy (Ages 3 & up/Approx. Retail Price \$19.99/Available: 8/1) With Peppa's Ice Cream Truck vehicle, preschoolers ages 3 and up will love pretending that they're going out for ice cream with Peppa Pig! The fun rolling vehicle features a giant ice cream cone on its top, and a steering wheel that kids can press to hear familiar sounds ("Oink!" "Snort!") from the acclaimed animated show, as well as classic ice cream truck music.

Peppa Pig Peppa's Adventures Oink-Along Songs Peppa Singing Plush Doll (Ages 3 & up/Approx. Retail Price \$19.99/Available: 8/1) Peppa Pig loves to sing, and with the Oink-Along Songs Peppa plush doll, kids can sing along with her! Inspired by the animated series, this 11-inch Peppa Pig doll is soft for cuddling, and comes with a microphone accessory for singing. She oinks, giggles, sings 3 songs, and says 3 phrases preschoolers might remember from her TV show.



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