



Hasbro Wins Toy of the Year

15 Feb, 2021

STAR WARS – THE MANDALORIAN THE CHILD™ - ANIMATRONIC EDITION by Hasbro was named "Toy of the Year" as well as "Innovative Toy of the Year" at the 2021 Toy Association's Toy of the Year Awards.

The Innovative Toy of the Year category recognizes products that utilize innovative design, technology, or manufacturing processes to enhance play value.

The Toy of the Year was chosen by a panel of industry representatives who, using their professional expertise considered multiple factors in making their decision, including Toy of the Year votes, holiday sales, and media buzz (traditional, online and social).

**TOY OF THE YEAR
and
INNOVATIVE
TOY OF THE YEAR**

WINNER

*Star Wars - The Mandalorian The Child™ -
Animatronic Edition by Hasbro*

**STAR
WARS™**

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