



Hasbro Honors Black History Month

February 2, 2021

Honoring Black History Month takes on new meaning as we reflect on events of the past year, which have disproportionately impacted the Black community. The global pandemic further highlighted economic and health disparities, and the murders of countless Black Americans, including George Floyd and Breonna Taylor, exposed just how much work needs to be done to address the injustices Black people face every day.

At Hasbro, the diverse backgrounds of our employees are at the heart of our success, energizing everything we do—from developing the richest brands and innovative products to creating immersive entertainment and gaming experiences. We have been listening and looking within ourselves and our organization critically and honestly, and we've reinforced, as well as accelerated, our action-oriented plans around Diversity & Inclusion. You can read more about our goals and actions [here](#).

Throughout February, Hasbro will celebrate Black History Month with both our fans and our employees. We're honoring Black history and heroes across our brands and entertainment, from Power Rangers, Wizards of the Coast and Play-Doh, to the highly anticipated film, "The United States vs. Billie Holiday," distributed by eOne in select territories.

For our employees, our Multi-racial employee network, Mosaic, is planning a series of programming. They've arranged for guest speakers to discuss a variety of relevant topics and are also sharing a curation of books, movies, and podcasts by Black creators, as well as resources for children and adults to further understand and explore issues of race.

Hasbro's Black History Month events and initiatives are one part of our ongoing commitment to use our brands, our entertainment and our influence to drive lasting, meaningful change toward a more inclusive and equitable society.

