



Secret Location Releases New Podcast Series

09 Dec, 2020

Immersive Content Studio Secret Location Releases New Podcast Series, "Secret Location: The Podcast"

Emmy Award winning content studio Secret Location is experimenting with new forms of storytelling once again, this time by stepping into the world of podcasts and launching a new limited series produced in collaboration with its parent company Entertainment One (eOne) and the eOne Podcast Network.

Fresh off releasing its first ever location-based free-roam VR games (Blasters of The Universe: Infinity Forever and Paranormal Pest Patrol) the studio is opening its doors to share some valuable industry insights with the world. Secret Location: The Podcast will showcase key skills, themes, and industry trends happening in the space of immersive entertainment through the lens of the studio and its people. Inviting audiences to explore everything from ideation and teamwork, to the importance of building an inclusive work culture and what it takes to run a tech driven business.

"Knowledge share for every company has been very difficult during the pandemic. We've lost the ability to learn through osmosis and to share ideas through the natural collisions that occur in an office workspace. During this particularly hard time we wanted to launch this podcast to support people facing those challenges", said Ryan Andral, President and Co-Founder of Secret Location. "Whether you're newer to your career or looking at up-skilling I hope listening to this podcast conveys that learning new skills and stepping into intimidating industries like technology and entertainment can be more accessible than you might think. There's a little bit of who we are and what we've learned as individuals and as a company both previous to and during the pandemic, and I hope everyone will enjoy listening to it as much as we enjoyed making it."

Earlier this year, Secret Location's acclaimed VR film The Great C won the inaugural Positron Visionary Award at the Cannes XR Film Festival, cementing the studio's status as one of the world's leading immersive content creators.

Topics covered in the podcast series include:

- Brainstorming effectively
- The future of out-of-home entertainment
- Emerging technologies

"Since starting at Secret Location over four years ago, we realized pretty quickly that this place is very different, in a good way", said Vanessa Costa, Head of Culture and host of Secret Location: The Podcast. "We are so excited to share this podcast with people who are looking to learn about emerging technologies, storytelling, our evolving processes, and get to know the smart and talented staff we have here."

The series is geared towards content creators, marketing creatives, tech enthusiasts, entrepreneurs, and tech visionaries. It includes six podcast episodes, released weekly through the beginning of January. Episodes are out now, listen on most streaming platforms ([Apple](#) and [Spotify](#)) and access the entire library of podcasts here: <https://play.acast.com/s/secret-location>

