



ICYMI: Hasbro PulseCon 2020 Wraps Check Out the Highlights!

September 29, 2020

On September 25th-26th, [Hasbro Pulse](#) powered a [2-day virtual event, Hasbro PulseCon via YouTube Live](#) that gave US/CA fans unprecedented access to some of Hasbro's biggest brands. Fans received a front-row seat to a dynamic panel lineup, all new product reveals, interactive games and Q&A, top celebrity guests and must-see music appearances.

Hosted by Jackie Jennings, SYFY Wire on-air correspondent, writer, and producer, the weekend was action-packed, featuring musical guests and engaging concert experiences from **Fall Out Boy**, **Lights** and **Jack Black** and **Kyle Gass of Tenacious D**, several appearances by the energetic **John Cena** who moderated a **live Q&A** with Tenacious D and served as judge of the **cosplay contest**, as well as additional interactive elements for attendees to enjoy including **trivia**, **virtual 'ghost hunting'** for National Ghost Hunting Day, the official [Hasbro PulseCon Spotify playlist](#), and an expansive lineup of panels across brands that featured celebrity guests including **Joe Manganiello**, **Henry Golding**, **Ashley Eckstein**, **Dee Bradley Baker**, **Florence Pugh**, **David Harbour**, **John Cena**, **Joe Russo**, **Ernie Hudson**, **Matthew Lillard**, and more.

Two notable reveals from [Hasbro Pulse's crowdfunding platform, HasLab](#), (U.S. and Canada only), [HeroQuest](#) and [Star Wars The Vintage Collection Razor Crest](#), were fully funded in less than 36 hours. If you missed it and want to get in on the action, you can pre-order HeroQuest [here](#) until 11:59 PM EST on 11.06.2020 and Star Wars The Vintage Collection Razor Crest [here](#) until 11:59 PM EST on 11.09.2020.

If you missed any of this exciting fan-first extravaganza, you can catch all of it [here on the Hasbro Pulse YouTube channel](#) (for US/CA fans).

Thanks to the amazing viewership during the event, **Hasbro will be donating 100,000 products to Toys for Tots!**

*HeroQuest not available to ship to Quebec, Canada.



#HasbroPulseCon #PulseCon #HasbroPulse
Hasbro PulseCon 2020 Day 2

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