



Hasbro PulseCon All-Star Lineup Revealed

18 Sep, 2020

The jam-packed slate for the first ever Hasbro PulseCon event was announced today, available exclusively through the [Hasbro Pulse YouTube Channel](#) on September 25-26, 2020! Top stars including John Cena (Bumblebee), Joe Manganiello (True Blood), Ashley Eckstein (Star Wars: The Rise of Skywalker, Star Wars: The Clone Wars), Matthew Lillard (D&D Fan, Scooby Doo), Ernie Hudson (Ghostbusters: Afterlife), Jason Reitman (Ghostbusters: Afterlife), Dee Bradley Baker (Star Wars: The Clone Wars) and more will make appearances, along with a special message from Henry Golding (Snake Eyes) and unique experiences from musical guests including Fall Out Boy, Lights (featured artist from eOne's roster) and Jack Black and Kyle Gass of Tenacious D.

Attendees can expect one-of-a-kind access to their favorite franchises, as well as interactive experiences connecting fans with the creative talent that help bring them all to life. **Dungeons & Dragons, G.I. Joe, Magic: The Gathering, Power Rangers, Transformers** as well as premiere partner brands **Marvel, Star Wars™, Ghostbusters** and more will be featured in an exhilarating panel and activity lineup that spans two days, giving fans a livestream experience to celebrate with special guests, receive exclusive access to exciting brand reveals, purchase Hasbro PulseCon merch, and participate with interactive elements such as live Q&A, trivia and even virtual 'ghost hunting' in celebration of National Ghost Hunting Day!

For every viewer of Hasbro PulseCon, Hasbro will donate a toy or game to Toys for Tots up to 100,000 pieces. Through the gift of a new toy, Marine Toys for Tots helps bring hope and joy to America's less fortunate children.

While the event begins on September 25, fans can expect a few fun surprises leading up to that date – including an **advance sneak peek on the [Hasbro Pulse YouTube Channel](#)** September 22 at 12pm EST.

In addition, Hasbro and eOne are thrilled to be launching a **PulseCon Spotify list** which will be available on Friday 25th and consists of a number of songs from eOne artists, including The Lumineers, Powfu, Brandy, Alice Ivy and Lights.

Programming takes place on Friday, 9/25 at 11am EST and Saturday, 9/26 at 10am EST, with each day ending around 5pm EST for exciting musical experiences with its lineup of artists.

Musical Guests

Tune-in for unique musical experiences from top billing artists Fall Out Boy, Lights and Jack Black and Kyle Gass of Tenacious D throughout Hasbro's 2-day virtual pop culture event, Hasbro PulseCon. You can expect energetic musical moments starting with Lights closing out Day 1 on Friday, 9/25. Then, on Day 2 on Saturday, 9/26 a Tenacious D concert will take place at 1:30pm EST, where attendees can watch them perform and participate in a live Q&A hosted by John Cena! Finally, Hasbro PulseCon will come to a close on Saturday evening with a special performance from Fall Out Boy.

For the panel lineup and additional details, visit [HasbroPulseCon.com](#)

