



Internal Memo: Global Town Hall & Juneteenth Holiday

June 15, 2020

To: Hasbro Global Employees

From: Brian Goldner, CEO and Chairman

RE: Global Town Hall & Juneteenth Holiday

Date: June 15, 2020

During the past three weeks, we've held more than a dozen forums to openly discuss issues of racial injustice and Hasbro's responsibility to drive change toward a more inclusive, just and fair company and society.

We've been incredibly moved and inspired by your willingness to share, ask questions, and listen and learn from your colleagues.

To further expand the reach of these discussions, we will be hosting a global town hall on June 22 featuring a panel of Hasbro, eOne and Wizards employees. We will be sending a meeting invite shortly with details for joining.

Additionally, as many of you know, this Friday, June 19, is Juneteenth, a day commemorating the end of slavery in the U.S. In conjunction with the panel on Monday and in honor of Juneteenth, we will be giving employees around the world Friday off for reflection and advocacy.

While we recognize that this is primarily a U.S. event to commemorate and celebrate Black history and culture, what we've heard from you in the forums and in our conversations is that racial injustice is very much a global issue, and thus felt it was important to extend this paid vacation day to all global employees. Moving forward, we will also be evaluating all paid holidays globally to ensure they remain aligned to our values and purpose.

Please also know that we will be sharing more details soon on some of the additional, immediate actions we are taking to address and build upon what we've heard from you in these conversations to date. This includes unconscious bias training, which is a priority across our combined organization. We will be adapting the training we started in 2019 for a virtual audience, and rolling this out globally starting in July.

We appreciate your continued engagement, and your eagerness to be part of the change.

Brian Goldner

