



Help Us Raise Laughs and Urgent Funds on Red Nose Day, May 21st

May 21, 2020

Tune into NBC and Help Us Raise Laughs and Urgent Funds!

Kids and families across the country are invited to come together for the virtual Joke-Ha-Thon fundraiser supporting children living in poverty. Red Nose Day is inviting kids and families to share their best jokes as part of its annual Joke-Ha-Thon in support of the 2020 campaign to end child poverty. **Hasbro will match all donations for the 2020 Joke-Ha-Thon, up to \$50,000!**

How to Participate:

1. Record a video of you/your children's best joke.
2. Share with friends and family on social media, exchanging laughs for a donation at [RedNoseDay.org/Donate-JokeHaThon](https://www.rednoseday.org/Donate-JokeHaThon)
3. Show off your donation to Joke-Ha-Thon! Each donation unlocks Red Nose Day's new digital Red Nose, available on Instagram, Facebook and Snapchat!

T4. Tune into the 6th Annual Red Nose Day Special on NBC on Thursday, May 21 at 8:00 p.m. Bo see some of the biggest names in entertainment come together (virtually) for The Red Nose Day Special. It's going to be an inspiring evening of one-of-a-kind musical performances by Blake Shelton, Gwen Stefani, OneRepublic, Ellie Goulding, Steve Martin and the Steep Canyon Rangers, Sam Smith, James Taylor, Meghan Trainor and Adrienne Warren. And, of course, it wouldn't be Red Nose Day without some much-needed laughter, courtesy of comedians Jim Gaffigan, Tony Hale, Ray Romano and Lilly Singh.

Red Nose Day's efforts to support the most vulnerable children are more important than ever in the face of the widespread economic and social impacts of the Coronavirus pandemic. Throughout the 2020 Red Nose Day campaign, funds are being directed to address the impact of COVID-19 on children living in poverty and the organizations supporting them.

The sixth annual Red Nose Day takes place on Thursday, May 21, 2020. For more information about Red Nose Day USA and its impact, visit www.rednoseday.org. Follow @RedNoseDayUSA on [Twitter](https://twitter.com/RedNoseDayUSA), [Instagram](https://www.instagram.com/rednosedayusa) and [Facebook](https://www.facebook.com/rednosedayusa).

Wizards of the Coast is bringing stars to the virtual table with *D&D Live 2020: Roll w/ Advantage* to raise money for Red Nose Day. **The adventure begins 10:00 a.m. PT on June 18, 2020 and will run through June 20, 2020 at dnd.wizards.com/dndlive.** T-shirts commemorating D&D's partnership with Red Nose Day are available for purchase [right now here](#).

JOKE HA THON

Tell a Joke, Change a Life

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The banner features a central photograph of four diverse children sitting at a table, each with a red nose. To the left of the children is a jar labeled 'JOKE JAR'. The background of the banner is black with large red circles. At the bottom, there are logos for 'RED NOSE DAY' and 'Hasbro'.