



Hasbro and Special Olympics Celebrate Inclusive Schools

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At Hasbro, Inclusion is one of our core values and we bring this to life through our products, business practices and philanthropy. In partnership with Special Olympics, we are investing in inclusion by bringing youth with and without intellectual disabilities together in the same classrooms and on the same teams. Hasbro's support of Special Olympics focuses on the Unified Schools program. It is a program for schools that intentionally promotes meaningful social inclusion by bringing together students with and without intellectual disabilities to create accepting school environments, utilizing three interconnected components: Special Olympics Unified Sports®, inclusive youth leadership, and whole school engagement.

Hasbro and Special Olympics are working together to expand the Special Olympics Unified Schools program into Hasbro markets around the world. Additionally, we recognize and celebrate Special Olympics Unified Champion Schools® in the United States who have attained National Banner Recognition. National Banner Unified Champion Schools have to achieve 10 standards of excellence, as deemed by Special Olympics International. In the 2019-2020 school year, **Hasbro helped celebrate five excellent schools** across the U.S. that are examples of an inclusive school, recognizing students, teachers, and administrators for their incredible efforts.

Each school celebrated their National Banner Recognition in their own unique way, and Team Hasbro volunteers were present to make each celebration extra special with Nerf tosses, awards of excellence, and a Hasbro toy or game for every student! Below are the five schools we recognized this year. [Click here to view the video about our partnership with Special Olympics.](#)

Anna McCabe Elementary School in North Smithfield, Rhode Island "unlocked" seven inclusion riddles, after which each grade performed a skit, song, or cheer about the answers: traits like acceptance, teamwork, and respect. It was so special to see every student participate in the presentation and be honored in such a fun way.

Cole Middle School in East Greenwich, Rhode Island is the first middle school in Rhode Island to receive this recognition with two Special Olympics Unified Sports® teams and a mentoring program pairing 8th graders with elementary students to instill a culture of inclusion.

Fienberg Fisher K-8 Center in Miami Beach, Florida was recognized for their three Unified Sports teams, inclusive electives, inclusive cheer and band, and a student-led sensory garden at the school, which students showcased to guests on a school tour.

Lewisville High School in Lewisville, Texas highlighted their Unified Fit Club, Unified bowling, and Unified volleyball at their banner celebration. The school's "Kindness Ambassadors" spoke to the audience and used this event as a call to other schools to Choose To Include.

Seekonk High School in Seekonk, Massachusetts celebrated their National Banner Recognition with a unique twist. Not only was it a special day for the school, it was also Hasbro's Global Day of Joy! Hasbro supported the presentation at Seekonk with over 35 employee volunteers, including their executive team. The school and Hasbro honored four students with Warrior Pride Awards for embodying respect, unity, acceptance, and inclusion.

Congratulations again to all the students, educators, coaches and staff who make this program possible!



Special Olympics
**Unified Champion
Schools®**

