



## Hasbro Chairman and CEO to appear on CNBC's Squawk Box

March 22, 2020

**Pawtucket, RI, March 22, 2020:** Hasbro (NASDAQ: HAS) Chairman and CEO, Brian Goldner, is scheduled to appear on CNBC's "Squawk Box" on Monday morning at approximately 6:30 AM Eastern Time, March 23, 2020. <sup>[1]</sup> During this appearance, Mr. Goldner will discuss the implications of coronavirus (COVID-19) on Hasbro's global business and how the company is responding.

### About Hasbro

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to *Creating the World's Best Play and Entertainment Experiences*. From toys, games and consumer products to television, movies, digital gaming, live action, music, and virtual reality experiences, Hasbro connects to global audiences by bringing to life great innovations, stories and brands across established and inventive platforms. Hasbro's iconic brands include NERF, MAGIC: THE GATHERING, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE, POWER RANGERS, PEPPA PIG and PJ MASKS, as well as premier partner brands. Through its global entertainment studio eOne, Hasbro is building its brands globally through great storytelling and content on all screens. Hasbro is committed to making the world a better place for children and their families through corporate social responsibility and philanthropy. Hasbro ranked No. 13 on the 2019 100 Best Corporate Citizens list by CR Magazine and has been named one of the World's Most Ethical Companies® by Ethisphere Institute for the past nine years. We routinely share relevant business and brand updates on our [Investor Relations](#) site, [Newsroom](#) and social channels (@Hasbro on Twitter and Instagram).

[1] Approximate interview time subject to change.

