



Hasbro Establishes the Brian Goldner Center for Transforming Futures

September 28, 2022

As a lifelong contributor to the Hasbro Foundation awarded to three nonprofit organizations: **Year Up**, **Shoreline School** and **Angel Flight Northwest** in honor of former Hasbro Chairman and CEO Brian D. Goldner.

HARTFORD, CT – September 28, 2022 – Hasbro, Inc. (NASDAQ:HAS), a global play and entertainment company, announced the launch of the Brian Goldner Center for Transforming Futures to honor the life and legacy of Hasbro's longtime Chairman and CEO Brian D. Goldner, who passed away one year ago today.

The Center, funded by a \$25 million contribution from the Hasbro Foundation, will provide multi-year grantmaking investments with a singular mission of transforming and uplifting lives.

Brian Goldner was a visionary for play, entertainment and everything, and he also championed Hasbro's business as a force for good. During Goldner's tenure leading Hasbro, he supported the company's investments and games into entertainment, digital gaming and more. "Building essential nonprofits with Hasbro's time, wealth, he was particularly passionate about giving others up through mentoring and opportunity and improving systems of care for vulnerable members of society."

"Brian's generosity, character and passionate leadership made him beloved by the Hasbro community and beyond," said Kristin Belliveau, Chief People Officer, Hasbro. "We feel privileged to continue to honor his incredible legacy through the Brian Goldner Center for Transforming Futures and uphold his strong belief in building opportunities for all."

Grants made by the Hasbro Foundation focus on the philanthropic mission to empower generations of at-risk youth, create sustainable impact and spark joy through play.

"My husband Brian put so much heart into his role leading Hasbro, and what he loved most was the opportunity to bring joy and laughter to children and families around the world. He was always looking to help those who might need to be lifted up in life," said Barbara Goldner. "Our family is truly honored that Hasbro is launching the Brian Goldner Center for Transforming Futures to honor his legacy and continue advancing the causes that were most important to him."

The Center's investments will support three nonprofit organizations benefiting causes that were greatly significant to Goldner, including:

- The Brian Goldner Student Support Fund with [Year Up](#), which provides young adults ages 18-25 with job training and corporate internships to connect them with meaningful careers. Year Up works to close the Opportunity Divide for thousands of young adults across the United States. The Brian Goldner Student Support Fund will play a crucial role in aiding Year Up students who need emergency assistance with medical bills, rent, car repairs and other expenses, to ensure they can remain enrolled in the program. The Hasbro Foundation will make multiple gifts to the Student Support Fund, the Year Up Endowment and the Brian Goldner Alumni Community Impact Award, an annual recognition for an outstanding Year Up graduate.
- The Brian Goldner Supporting Educators of the [California Community College](#), which provides underrepresented adults in Los Angeles, New York and London the opportunity to enter the film industry through a 30-month visual storytelling course. Inspired by Goldner's passion for film and entertainment, funding will support underrepresented young artists, particularly female artists, to participate in the program and pursue a career in entertainment. The Hasbro Foundation investment will provide annual fellowships, support employee engagement opportunities at Hasbro, and establish an endowment through the California Community Foundation to ensure Brian's legacy will carry on for future generations.
- The Brian Goldner Flight of Hope with [Angel Flight Northwest](#), which provides free air and ground transportation for children and adults to receive lifesaving medical treatment across the United States. The Hasbro Foundation will provide annual support for five years to Angel Flight Northwest, flying patients in Goldner's honor.

To learn more about the Hasbro Foundation and the Brian Goldner Center, visit [https://www.hasbrofoundation.org/brian-goldner-center](#)

About Hasbro
Hasbro (NASDAQ:HAS) is a global play and entertainment company committed to making the world a better place for all children, teens and families. Hasbro delivers innovative brand experiences for global audiences through consumer products, including toys and games, entertainment through film, television, and gaming, led by the icons of Wizards of the Coast, an award-winning developer of tabletop and digital games best known for fantasy franchises MAGIC: THE GATHERING and MONOPOLY, and the iconic characters of the Power Rangers franchise.

The Company's organized portfolio of approximately 1,800 brands includes MAGIC: THE GATHERING, MONOPOLY, MONOPOLY MOVIES, TRANSFORMERS, PLAY-DOH, MONOPOLY, BIONICLE, ALICE IN WONDERLAND, POWER RANGERS, PUPA PUPA and PUPA PUPA, as well as premier partner brands. For the past decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by FORTUNE, and one of the World's Most Ethical Companies by Ethisphere Institute. Important business and brand updates are routinely shared on our [corporate website](#), [social media](#) and social channels (@hasbro on Twitter, Instagram, Facebook and LinkedIn).

Honoring the Life and Legacy of **Brian Goldner** Hasbro Chairman and CEO 1963-2021



© 2022 HASBRO