



Hasbro Establishes the Brian Goldner Center for Transforming Futures

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An official contribution by the Hasbro Foundation awarded to three nonprofit organizations: Year Up, [Shoreline School and Angel Flight Northwest](#) at honor of former Hasbro Chairman and CEO Brian D. Goldner.

HARTFORD, Ct. — September 24, 2022 — Hasbro, Inc. (NASDAQ: HAS) a global play and entertainment company, announced the launch of the Brian Goldner Center for Transforming Futures to honor the life and legacy of Hasbro's longtime Chairman and CEO Brian D. Goldner, who passed away one year ago today.

The Center, headed by a \$15 million contribution from the Hasbro Foundation, will provide multi-year grantmaking investments with a singular mission of transforming and uplifting lives.

Brian Goldner was a visionary for play, entertainment and storytelling, and he also championed Hasbro's belief in a better life for good. During Goldner's tenure leading Hasbro, he supported the company's portfolio and game titles entertainment, digital gaming and more. "A defining moment throughout with Hasbro's first worldwide, he was particularly passionate about doing others, as through mentoring and supporting and inspiring systems of care for vulnerable members of society."

"Brian's passion, drive and proactive leadership made him beloved by the Hasbro community and beyond," said Kathryn Belliveau, Chief People Officer, Hasbro. "We had privileged to continue to honor his incredible legacy through the Brian Goldner Center for Transforming Futures and uphold his strong belief in building opportunities for all."

Goals made by the Hasbro Foundation focus on the philanthropic mission to improve generations of opportunity, create sustainable impact and spark joy through play.

"My husband Brian put so much heart into his role leading Hasbro, and what he loved most was the opportunity to bring joy and laughter to children and families around the world. He was always looking to help those who might need to be that up to him," said Barbara Goldner. "Our family is fully honored that Hasbro is launching the Brian Goldner Center for Transforming Futures to honor his legacy and continue advancing the causes that were most important to him."

The Center's investments will support three nonprofit organizations benefiting causes that were greatly significant to Goldner, including:

- The Brian Goldner Student Support Fund with [Year Up](#), which provides young adults (ages 18-25) with job training and corporate internships to connect them with meaningful careers. Year Up works to close the Opportunity Divide for thousands of young adults across the United States. The Brian Goldner Student Support Fund will play a crucial role in aiding Year Up students who need emergency assistance with medical bills, rent, car repairs and other expenses, to ensure they can remain enrolled in the program. The Hasbro Foundation will make multiple gifts to the Student Support Fund, the Year Up Endowment and the Brian Goldner Alumni Community Impact Award, an annual recognition for an outstanding Year Up graduate.
- The Brian Goldner Storytelling Opportunity of the [California Community Foundation](#), which provides underrepresented artists in Los Angeles, New York and London the opportunity to enter the film industry through a 30-month visual storytelling course. Inspired by Goldner's passion for film and entertainment, funding will support underrepresented young artists, particularly female artists, to participate in the program and pursue a career in entertainment. The Hasbro Foundation investment will provide annual Fall Fellowships, support employee engagement opportunities at Hasbro, and establish an endowment through the California Community Foundation to ensure Brian's legacy lives on for future generations.
- The Brian Goldner Flight of Hope with [Angel Flight Northwest](#), which provides free air and ground transportation for children and adults to receive life-saving medical treatment across the United States. The Hasbro Foundation will provide annual support for five years to Angel Flight Northwest, flying passers in Goldner's honor.

To learn more about the Hasbro Foundation and the Brian Goldner Center, visit <https://www.hasbro.com/hasbrofoundation>

About Hasbro
Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to making the world a better place for all children, fans and families. Hasbro delivers innovative brand experiences for global audiences through consumer products, including toys and games, entertainment through films, and gaming, led by the team at Wizards of the Coast, an award-winning developer of tabletop and digital game experiences for legacy franchises MAGIC: THE GATHERING and DUNGEONS & DRAGONS.

The Company's registered portfolio of approximately 1,000 brands includes MAGIC: THE GATHERING, NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BIONICLE, DUNGEONS & DRAGONS, POWER RANGERS, POP! FIGS and PLYMOUTH, as well as several partner brands. For the past decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by IBM, Medicaid one of the Nation's Best Ethical Companies by EthicalSource Institute, support business and brand updates are available in our [social channels](#) (@hasbro on Twitter, Instagram, Facebook and LinkedIn).

Honoring the Life and Legacy of **Brian Goldner** Hasbro Chairman and CEO 1963-2021



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