



Hasbro Releases Playing with Purpose: ESG Progress Report 2021-2022 Showcasing Significant Achievements and Progress Driving Sustainable Change

December 19, 2022

Introduces ambitious new Climate Action Plan and headway against DE&I commitments

PAWTUCKET, R.I. -- December 19, 2022 – Hasbro, Inc. (NASDAQ: HAS), a global branded entertainment leader, today announced the launch of Playing with Purpose, the company's latest environmental, social and governance (ESG) Progress Report that provides a comprehensive look at its ESG strategy across four key areas of impact: **Planet, Play, People and Principles**. The report includes Hasbro's significant advancements against its Diversity, Equity and Inclusion (DE&I) goals across its workforce, operations, brands and entertainment experiences.

Hasbro is taking critical action to use its business as a force for good and help improve the outlook for our planet by inspiring a more inclusive, sustainable and connected world. Guided by the company's Purpose of creating joy and community for all people around the world, one game, one toy, one story at a time, Hasbro's ESG efforts drive scalable impact and bring value to the company's employees, investors, partners and fans of all ages around the globe.

"We believe we have a responsibility to leverage the power of our iconic brands to leave the world a better place than we found it," said Chris Cocks, Chief Executive Officer, Hasbro. "As we fulfill our mission to entertain and connect generations of fans through the wonder of storytelling and the exhilaration of play, we are taking purposeful steps to make progress against key ESG issues relevant to our business and our stakeholders."

As the company executes its Blueprint 2.0 strategy to bring its brands to life in engaging new ways, ESG and purpose remain integral to Hasbro's long-term success.

"At Hasbro, we're committed to operating our business responsibly and sustainably and are grateful to our passionate team members who make our ESG progress possible," said Kathrin Belliveau, EVP & Chief Purpose Officer, Hasbro. "Together, we're not only entertaining and connecting fans – we're on a journey to bring joy and build community around the world. I'm energized by how we'll expand and advance our impact as we look to deliver on our bold agenda in the years to come."

Key highlights across Hasbro's focus areas include:

Planet

- Our new Climate Action Plan framework that outlines exciting work under way to set carbon reduction and net zero goals and a climate risk and resilience plan
- Our global Hasbro Toy Recycling Program for consumers and fans to recycle their well-loved toys and games free-of-charge, currently in 12 countries

Play

- Our Philanthropy and Social Impact program, which positively impacted the lives of 6 million children and young adults in 2021
- Our industry-leading global volunteerism program where 92% of Hasbro's global employees participated in virtual and in-person volunteer projects in 2021, more than five times the corporate average

People

- Progress on our DE&I 2025 goals to grow women in leadership roles globally across all business areas, and to grow racially and ethnically diverse employee representation in our U.S. workforce
- Our culture focused on learning and talent development

Principles

- Updates to our Ethical Sourcing program to promote a fair and equitable supply chain and our steps to address emerging opportunities
- Our worker well-being program, offering training and support in healthcare, financial literacy and family engagement for workers across parts of our supply chain

To learn more, read Hasbro's full ESG Progress Report [here](#).

About Hasbro

Hasbro is a global branded entertainment leader whose mission is to entertain and connect generations of fans through the wonder of storytelling and exhilaration of play. Hasbro delivers engaging brand experiences for global audiences through gaming, consumer products and entertainment, with a portfolio of iconic brands including MAGIC: THE GATHERING, DUNGEONS & DRAGONS, Hasbro Gaming, NERF, TRANSFORMERS, PLAY-DOH and PEPPA PIG, as well as premier partner brands.

Hasbro is guided by our Purpose to create joy and community for all people around the world, one game, one toy, one story at a time. For more than a decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media, one of the World's Most Ethical Companies by Ethisphere Institute and one of the 50 Most Community-Minded Companies in the U.S. by the Civic 50. For more information, visit corporate.hasbro.com.

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playing with purpose

esg progress report
2021-2022

