



Celebrate Pride Month with Hasbro!

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At Hasbro, we are committed to fostering inclusivity and celebrating diversity within our organization and across society. We believe that supporting and championing all individuals contributes to a more compassionate world. Creating inclusive communities is a core company value, enabling us to come together and experience the universal joy of play.

Throughout the month of June and beyond, we stand in solidarity with the LGBTQIA+ community, extending our support and allyship to our employees, partners, and fans around the world. We are excited to feature a variety of internal employee events and a presence at Pride celebrations around the world, including a Monopoly bus at UK Pride and our very own Wizards of the Coast team participating in Seattle Pride this year.

To celebrate Pride Month, we have created custom Hasbro Pride apparel, available for purchase. By ordering these items, our employees and fans can not only show their pride but also support important LGBTQIA+ resource organizations, such as The Trevor Project and Youth Pride RI. A portion of the proceeds from each purchase will be donated to these organizations.

Here are the links to shop for Pride merchandise:

Hasbro Pulse – [click here to shop!](#)

Featuring the GI Joe, Power Rangers, Transformers, and D&D brands, for every shirt sold during Pride month – Hasbro Pulse will donate \$10 to The Trevor Project.

Magic: The Gathering and Dungeons & Dragons Pro Shop – [click here to shop!](#)

Find here MTG and D&D pride-themed merch as well as an exclusive MTG playmat from our licensing partner UltraPro that will only be sold during Pride month. A percentage of all Pride-themed sales will benefit The Trevor Project.

Custom Ink x Hasbro Pride Merch – [click here to shop!](#)

Join us in fostering a more inclusive and compassionate world, filled with the universal joy of play.