



Global Phenomenon Peppa Pig Invites Orlando Bloom to a Wedding Party Special Set to Air Spring 2024

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Peppa Pig Wedding Party Special [Press Kit](#)

The 3-Part Special Commemorating Peppa Pig's 20th Anniversary will feature the International Superstar Voicing a Brand-New Character!

NEW YORK--(BUSINESS WIRE)--Oct. 2, 2023-- Hasbro's global entertainment studio, eOne, today announced at Toy Fair New York that international superstar, Orlando Bloom, will join the iconic Peppa Pig franchise as a guest voice star in an episode from the all-new, 3-part *Peppa Pig Wedding Party Special*. All casting and filming for the *Peppa Pig Wedding Party Special* were contracted and completed before the SAG-AFTRA and WGA strikes and are compliant with SAG-AFTRA rules and conditions.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20231002231424/en/>



(Photo: Business Wire)

Slated to debut in Spring 2024, Bloom brings his voice talent to the Peppa Pig universe for the first time ever. In celebration of the beloved animated piggy's 20th anniversary next year, the episodes will have kids and their families jumping into the fun, imaginative and oinktastic wedding celebration.

With one day to prepare, jeweller Mr. Raccoon, voiced by Orlando Bloom, assists with the preparations for the first-ever wedding featured in *Peppa Pig*. Mr. Bull and Mrs. Cow surprise everyone with their wedding announcement and everyone rallies around to make it memorable!

"It is such an honor to have Orlando Bloom bring his talents to Peppa Pig in this exciting wedding-themed special," said Olivier Dumont, President of eOne's Family Brands. "Orlando is an extraordinary actor, dad and philanthropist, and we're proud to

have him join the Peppa roster just in time to celebrate the brand's 20th anniversary next year. With this captivating moment in Peppa entertainment, along with the many other projects we have in the works across consumer products, partnerships, location-based-entertainment and more, we're providing fans across the globe with endless ways to celebrate Peppa throughout the year."

Peppa Pig is a British preschool animated television series that has been airing for almost 20 years, across nine seasons in over 180 territories as of 2023. The series follows Peppa Pig, a cheeky little piggy who lives with her family - younger brother George, Mummy Pig and Daddy Pig - as well as her diverse community of friends. Globally successful, the brand connects with consumers across every touchpoint, from TV to theme parks to retail. As a lifelong friend, Peppa Pig encourages kids to jump in together and explore the world around them, while helping give kids the confidence to treat

every first step as a new adventure, from the everyday to the epic.

About eOne

Entertainment One Ltd. (eOne) is a talent-driven independent studio that specializes in the development, acquisition, production, financing, distribution and sales of entertainment content. As part of global play and entertainment company Hasbro (NASDAQ: HAS), eOne's expertise spans across film, television and family programming. Through its extensive reach and scale, and a deep commitment to high-quality entertainment, eOne unlocks the power and value of creativity. eOne brings to market both original and existing content, through a diversified network of creative partners and eOne companies.

About Hasbro

Hasbro is a global leader in play whose mission is to entertain and connect generations of fans through the wonder of storytelling and exhilaration of play. Hasbro delivers engaging brand experiences for global audiences through gaming, consumer products and entertainment, with a portfolio of iconic brands including MAGIC: THE GATHERING, DUNGEONS & DRAGONS, Hasbro Gaming, NERF, TRANSFORMERS, PLAY-DOH and PEPPA PIG, as well as premier partner brands.

Hasbro is guided by our Purpose to create joy and community for all people around the world, one game, one toy, one story at a time. For more than a decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media, one of the World's Most Ethical Companies by Ethisphere Institute and one of the 50 Most Community-Minded Companies in the U.S. by the Civic 50. For more information, visit <https://corporate.hasbro.com>.

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