MONOPOLY GO! and Baldur's Gate 3 Dominate the Digital Scene

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MONOPOLY GO!'s Billion-Dollar Milestone:

Scopely's MONOPOLY GO! has emerged as the biggest mobile game launch of 2023, surpassing $1 billion in lifetime revenue. This reimagined take on Hasbro's iconic board game has rapidly gained momentum with fans in just seven months. The game's recent nomination for mobile game of the year, its consistent monthly earnings exceeding $200 million, and status as the #1 mobile game and app in the U.S. highlight the game's success.

Tim O'Brien, Chief Revenue Officer of Scopely, attributes MONOPOLY GO 's achievements to the talented team behind it, emphasizing player dedication and the game's profitability. With over 100 million downloads, 150 million friend invites, and a global reach, MONOPOLY GO! has become a cultural phenomenon, combining classic gameplay with innovative features.

Chris Cocks, CEO of Hasbro, expressed pride in the partnership with Scopely, stating that the success of MONOPOLY GO! demonstrates how the MONOPOLY brand continues to connect fans in unprecedented ways – and validates Hasbro's digital licensing strategy.

Baldur's Gate 3's Record-Breaking Triumph:

Larian Studios' Baldur's Gate 3 has achieved phenomenal success, winning a record-breaking seven Golden Joysticks, including Ultimate Game of the Year and Studio of the Year. Considered one of the best games of 2023, Baldur's Gate 3 continues to shine, with an upcoming release on Xbox Series S and Series X.

Baldur's Gate 3 is a role-playing video game with single-player and cooperative multiplayer elements. It is the third main installment in the Baldur's Gate series, based on the tabletop role-playing system of DUNGEONS & DRAGONS. Players can create one or more characters and form a party along with a number of pre-generated characters to explore the game's story.

Hasbro celebrates the success of these digital gaming innovations, reinforcing our commitment to providing joy and entertainment to a global audience through innovative and engaging experiences.