



MONOPOLY GO! advances to \$2 billion in revenue in first 10 months

13 Mar, 2024

MONOPOLY GO! advances to \$2 billion in revenue in first 10 months

Another milestone for MONOPOLY GO!

The beloved mobile game, from our partners at Scopely, passed an astounding \$2 billion in lifetime revenue last month, just ten months since its launch and only three months after reaching the \$1 billion mark.

Thank you to the community of players, who advance to MONOPOLY GO! again and again to play this superb mobile version of our much-loved classic.

Congratulations to our friends and partners at Scopely and Hasbro's Digital Licensing team on this remarkable success – and their role in bringing joy and connection to over 150 million players around the world.

\$2B
in lifetime revenue in the first
10 months after launch
Congratulations!

  **SCOPELY**

© 2024 HASBRO

The graphic features a green background with floating Monopoly money bills (500, 20, 1, 50). A smartphone in the center displays the MONOPOLY GO! game interface, showing the title, a character in a top hat, and various game elements like a dog and cards.