



## EMBARK ON A BRICK-BUILT ADVENTURE IN THE FORGOTTEN REALMS WITH THE NEW LEGO IDEAS DUNGEONS & DRAGONS SET

19 Mar, 2024



- First-ever LEGO Ideas DUNGEONS & DRAGONS set, developed in partnership with Wizards of the Coast
- Designed by 32-year-old LEGO and DUNGEONS & DRAGONS fan
- Released as DUNGEONS & DRAGONS celebrates 50th anniversary
- Exclusive recording of a live LEGO DUNGEONS & DRAGONS Game Night with expert players Anjali Bhimani, Luis Carazo and Ginny Di will premiere on LEGO.com/DnD and DUNGEONS & DRAGONS YouTube channel

**19th March 2024:** Today the LEGO Group unveils the LEGO® Ideas DUNGEONS & DRAGONS: Red Dragon's Tale set, a fan-designed brick representation of the iconic table-top game. Released in the year DUNGEONS & DRAGONS turns 50, this is the first time the LEGO Group has developed a DUNGEONS & DRAGONS set and to do so they turned to their fans to create the design, via a challenge on the LEGO Ideas platform.

Based on a brief co-developed by the Wizards of the Coast team, over 600 LEGO fans submitted DUNGEONS & DRAGONS inspired designs, but the winner was 32-year-old Lucas Bolt (known as BoltBuilds) from Amsterdam who created his version of the game in LEGO bricks. Lucas then worked closely with LEGO Design team, to develop the unique setting represented in the final set. In addition, the Wizards of the Coast team developed a bespoke adventure for the set.

The 3,745-piece set is incredibly detailed featuring a tavern with a removable roof, so you can see inside to the upper level. The set also features a dungeon and a tower. Also included are six LEGO minifigures – Orc Rogue, Gnome Fighter, Elf Wizard and Dwarf Cleric, plus brick-built monsters, such as a beholder, an owlbear and a displacer beast. Also featured is the giant Cinderhowl red dragon that builders can wrap around the tower.

The LEGO Group also turned to their fan community on the LEGO Ideas platform, giving them a chance to design the cover of the set's building instructions. The winning design by Chris Yu features an epic battle using techniques to create depth in the image while showcasing good against evil centered around the iconic 20-sided die that's set to determine the outcome. Chris' design was a celebration of the game's core values of collaboration, creativity, and adventure.

In celebration of the new set, the LEGO Group invited well-known DUNGEONS & DRAGONS players to LEGO House for an epic game night. Anjali Bhimani took the chair as the Dungeon Master and was joined by Luis Carazo and Ginny Di, as well as fan designer Lucas and LEGO Designer Jordan Scott, who all participated in an epic adventure on a very special custom-made LEGO DUNGEONS & DRAGONS table. Recorded live, fans can now watch all the action when the game premieres on LEGO.com/DnD and the DUNGEONS & DRAGONS YouTube and Twitch channels on 6th April at 09:00 PDT / 12:00 EDT / 17:00 BST / 18:00 CEST / 00:00 CST.

Fans can also get a specially created DUNGEONS & DRAGONS adventure book, created in partnership by Wizards of the Coast and the LEGO Group, to offer a completely new and unique play experience. Available for LEGO Insiders as a free digital download, or as a paperback book for 2,700 Insider points (whilst stocks last). The book is also available at D&D Beyond along with character sheets, a digital dice and more.

Commenting on his inspiration for the design, Lucas, said, "The DUNGEONS & DRAGONS theme combined with my love of history, fantasy and making games, inspired me to create a playable layout with different challenges and routes to explore. I had so much fun designing this piece, and it is a real privilege seeing my design developed into a detailed LEGO set to celebrate 50 years of the iconic game."

In relation to bringing Lucas' design to life, LEGO Design Manager, Jordan Scott, said "Lucas' design perfectly captured the storytelling excitement of any DUNGEONS & DRAGONS game. Working with the Wizards of the Coast team, we were able to build on his design to co create a truly authentic DUNGEONS & DRAGONS experience full of details that will excite fans through the building process and beyond."

"LEGO bricks and DUNGEONS & DRAGONS have been used by fans to generate stories and build adventures for so long that bringing these two creative brands together during our 50th Anniversary felt like a no-brainer," said Dan Rawson, Global Play Lead on DUNGEONS & DRAGONS and RPGs. "With the amazing LEGO Ideas set designed by Lucas Bolt, the adventure package available on D&D Beyond, and the LEGO Minifigure series coming this fall, fans will have so many new sparks of imagination available to enjoy creating fantasy stories together with friends and family."

The LEGO Ideas DUNGEONS & DRAGONS: Red Dragon's Tale set is available for LEGO Insiders from 1st April 2024 via LEGO Stores and [LEGO.com/DnD](https://www.lego.com/dnd) and for all from 4th April 2024 priced at \$359.99 / €359.99 / £314.99. In addition, between 1st-7th April all purchases of the LEGO Ideas DUNGEONS & DRAGONS: Red Dragon's Tale set will receive a LEGO DUNGEONS & DRAGONS Mimic Dice Box as a free gift.

The DUNGEONS & DRAGONS adventure book will also be available from 1st April at [LEGO.com/DnD](https://www.lego.com/dnd) and [D&D Beyond](https://www.dndbeyond.com) (along with character sheets, a digital dice and more). The LEGO DUNGEONS & DRAGONS Minifigure series will launch in September 2024.

Age	Price	Pieces	Product No.	Dimensions	Available	Link
-----	-------	--------	-------------	------------	-----------	------

18+	359.99 EUR 314.99 GBP 359.99 USD	3,745	21348	W: 30 CM H: 48 CM L: 37 CM	LEGO Insiders 1st April and 4th April for all www.LEGO.com/DnD
-----	-------------------------------------	-------	-------	----------------------------------	---

#### Notes to Editors

#### About the LEGO Group

The LEGO Group's mission is to inspire and develop the builders of tomorrow through the power of play. The LEGO System in Play, with its foundation in LEGO bricks, allows children and fans to build and rebuild anything they can imagine.

The LEGO Group was founded in Billund, Denmark in 1932 by Ole Kirk Kristiansen, its name derived from the two Danish words LEg GOdt, which mean "Play Well". Today, the LEGO Group remains a family-owned company headquartered in Billund. However, its products are now sold in more than 130 countries worldwide.

For more news from the LEGO Group, information about our financial performance and responsibility engagement, please visit [www.LEGO.com/aboutus](http://www.LEGO.com/aboutus).

#### About the LEGO Ideas platform

LEGO® Ideas offers fans the opportunity to submit their own brick creations with the chance to have their concept brought to life with the help of LEGO master designers and a share of the profits. Find out more at [www.ideas.LEGO.com](http://www.ideas.LEGO.com).

#### About DUNGEONS & DRAGONS

DUNGEONS & DRAGONS has enchanted fans for 50 years with innovative gameplay, allowing friends and family to adventure in fantasy worlds together. The World's Greatest Roleplaying Game boasts more than 50 million fans to date who have enjoyed the franchise through video games, novels, comics, roleplaying games, and accessories. In 2023, the major feature film produced by Paramount Pictures and eOne, Dungeons & Dragons: Honor Among Thieves, captivated audiences and critics alike. Fans can experience D&D through wide-ranging formats right now, including online, through easy-to-use tools on D&D Beyond (<https://www.dndbeyond.com/>) and much more.