LUCKYCHAP LANDS ON LIONSGATE AND HASBRO'S "MONOPOLY"

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Oscar®-Nominated Producers of "Barbie" to Shepherd Film Development

SANTA MONICA, Calif. April 10, 2024 – Lionsgate (NYSE: LGF.A, LGF.B) and Hasbro announced today that they have signed a deal with LuckyChap, the award-winning production company headed by Margot Robbie, Tom Ackerley, and Josey McNamara, to produce *Monopoly*, a motion picture in development based on the legendary classic board game. Hasbro Entertainment will also produce.

Lionsgate extended its development rights to the beloved, multi-generational board game with its purchase of eOne, which was completed in December 2023. Monopoly is the world's most popular board game brand, with 99% global awareness, and is available in more than 100 countries across the globe, selling nearly half a billion copies going back to 1935.

LuckyChap most recently produced *Barbie*, the Oscar-winning hit that has taken in over $1.4 billion worldwide at the global box office, as well as Emerald Fennell's *Saltburn* and the upcoming release *My Old Ass*, a hit at Sundance starring Aubrey Plaza and Maisy Stella.

Adam Fogelson, chair, Lionsgate Motion Picture Group, said, "I could not imagine a better production team for this beloved and iconic brand than LuckyChap. They are exceptional producers who choose their projects with great thought and care, and join Monopoly with a clear point of view. We are tremendously excited to be working with the entire LuckyChap team on what we all believe can be their next blockbuster."

"Monopoly is a top property – pun fully intended," said LuckyChap. "Like all of the best IP, this game has resonated worldwide for generations, and we are so excited to bring this game to life alongside the wonderful teams involved at Lionsgate and Hasbro."

Zev Foreman, Head of Film for Hasbro Entertainment, said, "As one of the most iconic games in the world, Monopoly provides an incredible platform for storytelling opportunities. We are thrilled to have the unique vision of LuckyChap and Lionsgate alongside us to bring this historic piece of popular culture to the big screen."

About Lionsgate

Lionsgate (NYSE: LGF.A, LGF.B) encompasses world-class motion picture and television studio operations aligned with the STARZ premium subscription platform to bring a unique and varied portfolio of entertainment to consumers around the world. The Company's film, television, subscription and location-based entertainment businesses are backed by a 20,000+ title library and a valuable collection of iconic film and television franchises. A digital age company driven by its entrepreneurial culture and commitment to innovation, the Lionsgate brand is synonymous with bold, original, relatable entertainment for audiences worldwide.

About Hasbro Entertainment

Hasbro Entertainment leverages Hasbro's leading collection of iconic brands to develop and produce premium film, television, animation, and digital content for audiences of all ages. Unifying Hasbro's robust production expertise under one umbrella, Hasbro Entertainment is focused on creating multi-platform adaptations of the company's priority brands, including such beloved worlds as DUNGEONS & DRAGONS, TRANSFORMERS, G.I. JOE, NERF, PLAY-DOH, MAGIC: THE GATHERING, PEPPA PIG, and MY LITTLE PONY. Hasbro Entertainment has over 30 active projects, with upcoming titles including TRANSFORMERS ONE, directed by Academy Award® winner Josh Cooley and starring Scarlett Johansson, Chris Hemsworth, and Jon Hamm, a live-action DUNGEONS & DRAGONS series for Paramount+, and a broad slate of ongoing animated series, including PEPPA PIG and TRANSFORMERS: EarthSpark. For more information on how Hasbro Entertainment is connecting and captivating generations of fans through the wonder of storytelling, visit: www.Hasbro.com

About LuckyChap

LuckyChap produced the global phenomenon Barbie which was released by Warner Bros. on July 21, 2023, amassed over 1.4 Billion dollars at the box office and was the highest grossing film of 2023 and the highest grossing theatrical release in Warner Bros. history. The film received eight Academy Award nominations, including Best Picture, and the film went on to win the Academy Award for Best Original Song. LuckyChap's first project to hit the big screen was the award-winning independent feature I, Tonya, which was nominated for three Academy Awards. Allison Janney went on to win the Academy Award for Best Supporting Actress. LuckyChap's film Promising Young Woman, written and directed by Emerald Fennell was released in December 2020 and received five Academy Award nominations. The film won an Academy Award for Best Original Screenplay. LuckyChap's second collaboration with Fennell was Amazon's film Saltburn which made its debut at the Telluride Film Festival, opened the BFI London Film Festival in October 2023 and garnered five BAFTA nominations. Most recently, LuckyChap's critically acclaimed film My Old Ass, directed by Megan Park, debuted at the 2024 Sundance Film Festival and was acquired by Amazon MGM Studios for an August 2ndtheatrical release date. On the television side, LuckyChap produced the hit limited series Maid for Netflix, which was nominated for three Emmy awards and quickly became one of Netflix's most-watched limited series. LuckyChap also produced the comedy series Dollface for Hulu. LuckyChap received the honors of "Producers of the Year" by Variety in 2023 and "Producers of the Year" by The Hollywood Reporter in 2020.