Celebrating our LGBTQ+ community this Pride Month.

04 Jun, 2024

At Hasbro and Wizards of the Coast, we build vibrant and inclusive communities through play. We create toys, games, and experiences that allow players of all backgrounds to connect with friends, explore their identities, and spark lasting memories. We're proud of the work we do – and we simply would not be the company we are today without our global LGBTQ+ community of fans, valued partners, and talented team members.

June marks Pride Month in many parts of the world: it's a time to reflect on and celebrate LGBTQ+ history and proudly show allyship. Hasbro's own history has been shaped and molded by many LGBTQ+ visionaries. That's why we're championing our LGBTQ+ community members in June and beyond, through activations, events, exclusive products, and meaningful partnerships.

It's important that all our team members feel valued, respected, and empowered to bring their authentic selves to work every single day – so that together, we can continue sparking joy and community for fans and families around the world.

Happy Pride!

Here are just some of the ways we're celebrating and supporting LGBTQ+ communities throughout June:

Partnering with The Trevor Project

We're building on our longtime partnership with The Trevor Project, the leading suicide prevention and crisis intervention organization for LGBTQ+ young people. Throughout the month of June, a portion of sales from some of our exclusive Pride Month merchandise will be donated to The Trevor Project.

Hasbro Pulse Pride T-Shirts

Hasbro Pulse's annual Pride Month promotion featuring Pride-themed Hasbro T-shirts runs from 6/3-6/30. $10 USD of each sale will benefit The Trevor Project.

CLICK HERE to shop Hasbro Pulse.

Official DUNGEONS & DRAGONS Progress Pride Dice Set designed by Daniel Quasar

Hasbro's Wizards of the Coast has teamed up with Daniel Quasar, creator of the Progress Pride flag, to design a limited-edition D&D Progress Pride Dice Set that celebrates diversity, inclusion, and progress within the LGBTQ+ community and beyond. For every dice set sold, $30 USD will be donated directly to the Trevor Project.

CLICK HERE for more information on the Progress Pride Dice Set and to make a purchase in support of The Trevor Project.



Exclusive Pride Collection T-Shirts and Playmats for DUNGEONS & DRAGONS and MAGIC: THE GATHERING

As part of its annual PRIDE Collection, Wizards of the Coast is launching exciting new artwork for MAGIC: THE GATHERING and DUNGEONS & DRAGONS on T-shirts and playmats. Designs feature new queer iconography and characters along with the Progress Pride flag.

All profits from PRIDE Collection sales will support The Trevor Project.

CLICK HERE to get yours on MTG Pro Shop through Ultra Pro.





Gayming Magazine's DIGIPRIDE

Hasbro's Wizards of the Coast is also delighted to support **DIGIPRIDE**, which runs through to the end of June on Gayming Magazine, the home of queer geek culture. DIGIPRIDE includes special content, podcast episodes, and events in London, UK, as well as the annual Gayming Awards, the world's only LGBTQ+ gaming awards.

Jeremy Crawford, lead designer on DUNGEONS & DRAGONS at Wizards of the Coast, will be honored as Gayming Icon 2024 at this year's Gayming Awards. We are thrilled for Jeremy for his well-deserved recognition!

MAGIC PRESENTS: PRIDE - Wizards Play Network Commander Events

The Wizards Play Network is a community of over 6000 independent game and hobby shop retailers worldwide.

Throughout the month of June, participating retailers in the U.S. and Canada will host the *Magic* Presents: Pride event, a special Commander event series that will result in partner matchups of a lifetime! Participating players will receive a special-edition holographic art print, while supplies last.

Global Pride Parade Celebrations

Our Hasbro team members, partners and brands will be celebrating alongside fans at a number of Pride parades around the world, including in Providence, Rhode Island, on June 15; Seattle, Washington and New York City on June 30; Barcelona, Spain on July 15; and Austin, Texas on August 10. Come say Hello!