



Celebrating Hasbro's 11 Wonder Women Awards finalists!

15 Jul, 2024

Hasbro celebrates 11 finalists in the 2024 Wonder Women Awards!

We're thrilled to share that 11 phenomenal women and women-led teams from across Hasbro and Wizards of the Coast have been selected as finalists in this year's Wonder Women Awards, presented by Women in Toys, Licensing & Entertainment (WiT).

The annual awards recognize the remarkable women who are propelling the toy, consumer products, licensing and entertainment industries forward. These women are not only shaping our business; their work is impacting the broader toy community.

As a proud partner to WiT, we're so excited to celebrate our team members from across Hasbro and Wizards of the Coast who are being recognized as finalists in the following categories:

- **Brand Excellence:** Kristin McKay (Global Play Leader, Preschool & Fashion) and FURBY Team
- **Commercial Sales (Team):** Becca Griffin (VP, Sales, eCommerce) and team
- **Brand Franchise:** Alyse D'Antuono (VP, Global Franchise Strategy, Action Brands & NERF)
- **Designer/Inventor Corporate:** Melissa Jones (Associate Principal Designer, FURBY)
- **Digital Storyteller:** Mia Khoury (Senior Production Manager)
- **Inbound Licensing:** Rebecca Shepard (VP, MAGIC: THE GATHERING Franchise, Studio X, Wizards of the Coast)
- **Marketing:** Holly Myhre (Director, Marketing & Communications, FURBY)
- **Mentor of the Year:** Bri Lovett (VP, Product Management, Wizards of the Coast)
- **PR Excellence Corporate:** Crystal Flynn (SVP, Brand Publicity, Global Communications)
- **Rising Leader:** Becca Griffin (VP, Sales, eCommerce)
- **Unsung Hero:** Dana Rotz (Principal Economist, MAGIC: THE GATHERING, Studio X)

Congratulations to all finalists! We can't wait to celebrate the brilliant women shaping our business and industry at the awards ceremony on September 13 in Los Angeles.

Voting

Award voting is open to all WiT members, starting today through August 2.

Learn more on WiT's website: <https://www.womenintoy.com/wonder-woman-awards>

Celebrating Women at Hasbro

At Hasbro, we are dedicated to fostering inclusive and equitable toy, game, and entertainment communities where women from all backgrounds can flourish. Our commitment extends to our team members, inventor collaborators, retail partners, and the girls and women who enjoy our products. We aspire for the Hasbro game table to be the premier destination for women players and creators alike.

Hasbro's annual Women Innovators of Play conference and challenge returns this October 2024.

Learn more here: <https://spark.hasbro.com/womeninnovators>

Watch this space and follow [@Hasbro](#) on LinkedIn for more news and updates about Hasbro's philanthropic partnerships, mentorship and development programs, and events to expand the women innovator community in toys, games, and entertainment.

