



DUNGEONS & DRAGONS Inspires Legions of Fans at Gen Con 2024 New Player's Handbook Sold Out for the 50th Anniversary

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RENTON, WA – August 5, 2024 – More than 64 million D&D fans love THE WORLD'S GREATEST ROLEPLAYING GAME and a huge number of them were in Indianapolis this past weekend. At [Gen Con 2024](#) in Indianapolis, Indiana, more than 3,000 lucky DUNGEONS & DRAGONS fans got their hands on early copies of the 2024 *Player's Handbook* before it releases widely on Sept 17th. More than 10,000 fans played D&D at Gen Con, including the amazing cast of the immersive live D&D game which featured Neil Newbon (Astarion) and Samantha Béart (Karlach), reprising their roles from the smash hit Baldur's Gate 3, alongside Brennan Lee Mulligan, Anjali Bhimani, and Aabria Iyengar as DM.

"It was so cool being in the audience when Aabria revealed Brennan and Anjali were both playing secret dragons in the D&D Live game," said Jess Lanzillo, VP of D&D Franchise and Product at Wizards of the Coast. "Gen Con 2024 was such a celebration of the five decades of DUNGEONS & DRAGONS and a testament to the countless imaginations that have been inspired by this special community."

The climactic encounter in the adventure titled "An Astarion and Karlach Adventure: Love is a Legendary Action" played out in Project Sigil, an upcoming immersive 3D sandbox that empowers fans to build their own D&D experience using Unreal Engine 5. Anyone can sign up for the Project Sigil closed beta at DnDBeyond.com/project-sigil. All you need is a free D&D Beyond account!

Everyone is talking about the D&D Live game from Gen Con 2024! Head to youtube.com/@DNDWizards to check it out today at this link: <https://youtu.be/Cn7XLBykzEU>. The YouTube Premiere of "An Astarion and Karlach Adventure: Love is a Legendary Action" will be live at 3pm PT!