Hasbro Reveals Magic: The Gathering Secret Lair Cards at New York Comic Con

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On Sale November 4, Secret Lair Superdrop Reimagines Marvel's Captain America, Black Panther, Iron Man, Wolverine and Storm as their own Magic: The Gathering *C*ards

First Tentpole Magic Set in Team-Up of the Century will be Based On Marvel's Spider-Man in 2025

New York, NY – October 18, 2024 – Today, at an exclusive panel at New York Comic Con, Hasbro's Wizards of the Coast revealed the first *Magic: The Gathering* cards that will be based on Marvel's fan-favorite characters and epic stories. For the first time ever, *Magic: The Gathering* fans will be able to get their hands on Marvel-inspired *Magic: The Gathering* cards via a Secret Lair Superdrop on sale November 4. The Superdrop includes Marvel Super Hero cards including: Captain America, Black Panther, Iron Man, Wolverine, and Storm.

This is just the beginning of the collaboration. Hasbro will continue to bring new ways for players to express their Marvel fandom through *Magic: The Gathering's* collection of Universes Beyond crossover products. The first tentpole Magic set is based on Marvel's Spider-Man and will be released in 2025.

A limited number of *Magic: The Gathering* x Marvel Secret Lair drops will be on-sale starting November 4:

Secret Lair x Marvel's Captain America

Justice, liberty, honor—these are the values Captain America protects with his shield held high. That's why each and every courageous card in this drop, including the all-new, legendary Captain America, is dedicated to protecting the downtrodden. Because it's not enough to just win your next Commander battle, you have to win the right way. This drop features card art by Anthony Devine, Howard Lyon, Ryan Pancoast, Livia Prima, and Chris Rahn.

Secret Lair x Marvel's Iron Man

Billionaire, genius, Super Hero, and now Secret Lair Drop—Tony Stark really has done it all. High-tech, low-drag, all power—this drop features sleek art and five cutting-edge cards, including an all-new legendary Iron Man card, that will put you into the armor of one of the Avengers' most inventive Super Heroes. This drop features card art by Bud Cook, Justyna Dura, Lie Setiawan, Anna Steinbauer, Marco Teixeira.

Secret Lair x Marvel's Wolverine

All right, bub… it's time to brawl. This deadly drop combines mutant healing factor with killer instincts to bring you five ferocious cards inspired by the X-Men's most relentless member, including an all-new, legendary Wolverine card. Grab this drop and the bones of your next Commander deck will be made of adamantium. Ain't no stinkin' way you'll lose. This drop features card art by Victor Adame Minguez, Alexander Mokhov, Anna Podedworna, Eliz Roxs.

Secret Lair x Marvel's Storm

Shutter the windows and head down to the cellar, Storm is coming. This gale-force drop features stunning artwork of Marvel's Storm across five fierce cards, including the all-new legendary Storm card. Summon the fury of the elements and turn the X-Men's most electric leader into your next commander. This drop features card art by Miguel Mercado, Francisco Miyara, Kevin Sidharta, Magali Villeneuve, Pauline Voss.

Secret Lair x Marvel's Black Panther

Leaping from the heart of Wakanda into the depths of Secret Lair, Black Panther is on the prowl. Featuring the alter ego of warrior king T'Challa, this drop brings the power of Vibranium to bear across five majestic cards, including an all-new legendary Black Panther. Protect your people, punish your enemies, and preserve your position as commander and king. This drop features card art by Tyler Jacobson, Jake Murray, Ernanda Souza, Swayart, and Salvatorre Zee Yazzie.

The Superdrop will go on sale starting Monday, November 4 at 9 a.m. PDT on the *Magic: The Gathering* Secret Lair website. All Secret Lair drops are $39.99 in non-foil and $49.99 in foil with a limited print run. Additional bundles are also available. Fans can sign up for alerts for when the sale begins on the Secret Lair website.

Magic: The Gathering is the original trading card game, and its rewarding and strategic gameplay, compelling characters, and fantastic worlds have entertained and delighted fans for more than 30 years. With more than 50 million fans to date, Magic is a worldwide phenomenon published in more than 150 countries.

For more information, please visit Magic.wizards.com.

Download the latest assets here.

ABOUT MAGIC: THE GATHERING

Magic: The Gathering's compelling characters, fantastic worlds, and deep strategic gameplay have entertained and delighted fans for more than 30 years. Fans can experience Magic through the tabletop trading card game, the digital game *Magic: The Gathering Arena*, a New York Times bestselling novel, and a critically acclaimed comic book series. With more than 50 million fans to date, Magic is a worldwide phenomenon published in more than 150 countries.

ABOUT WIZARDS OF THE COAST

Wizards of the Coast, a division of Hasbro (NASDAQ: HAS), develops legendary games that inspire creativity, spark passions, forge friendships and foster communities around a lifetime love of games. Wizards delivers compelling experiences for gamers across tabletop and digital gaming through its best-known franchises MAGIC: THE GATHERING and DUNGEONS & DRAGONS and Hasbro's unparalleled portfolio of approximately 1,500 brands. With headquarters in Bellevue, Washington and studios in Austin, Montreal, Raleigh and Renton; Wizards is dedicated to fostering world-class talent to create unforgettable play experiences on all platforms. To learn more about Wizards, please visit our Company website and social channels (@Wizards on Twitter and LinkedIn).

ABOUT HASBRO

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Hasbro is guided by our Purpose to create joy and community for all people around the world, one game, one toy, one story at a time. For more than a decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media, one of the World's Most Ethical Companies by Ethisphere Institute and one of the 50 Most Community-Minded Companies in the U.S. by the Civic 50. For more information, visit www.corporate.hasbro.com.

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