



Hasbro Recognized as One of Fast Company's 2024 Brands That Matter

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Connecting fans through play and creating community is at the heart of what we do at Hasbro. That's why we're honored to be recognized by Fast Company in its fourth annual Brands That Matter list, in the Family of Brands category.

Fast Company's Brands That Matter list recognizes brands and individuals that resonate with communities in a profound way, establishing relevance and impacting culture. Through our beloved games, toys, brands, and play experiences, we strive to create joy, community, and magic moments for fans and families worldwide. The Brands That Matter recognition is a testament to our talented team members around the world who accelerate this mission every day. Thank you.

Hasbro has been at the forefront of play for over a century – and there is so much yet to come. From groundbreaking new products to exciting collaborations and expansions, to new adventures, and endless ways to play – we look forward to further driving culture and building on our legacy in 2025 and beyond.

To learn more, visit: <https://www.fastcompany.com/91235961/family-brands-brands-that-matter-2024>