



**Watch: Wizards of the Coast's Jess Lanzillo on CNBC Make It.**

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Wizards of the Coast's Vice President – Franchise and Product, Dungeons & Dragons, Jess Lanzillo, sat down with CNBC Make It to celebrate the 50<sup>th</sup> anniversary of Dungeons & Dragons.

Click below to see how D&D has surged in popularity to become a global phenomenon, connected generations through storytelling, and inspired millions through the immersive magic of world-building.

Read more on CNBC Make It [here](#).