



Listen: Hasbro's Chris Cocks on Yahoo! Finance's Opening Bid podcast.

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Hasbro CEO Chris Cocks joined journalist Brian Sozzi's Opening Bid podcast to talk all things toys, games, and our Playing to Win strategy.

Click below to listen to a wide-ranging conversation that covers what makes a cool toy, Hasbro's multi-generational brands and fandom, and even tariffs and time dilation!

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