



Hasbro Returns to Las Vegas Licensing Expo 2025 with Big Reveals, Milestone Moments and Dynamic Collaborations

20 May, 2025

Hasbro is back at **Las Vegas Licensing Expo** (May 20-22, 2025) with buzzworthy announcements, franchise-defining and dynamic new global collaborations across its beloved portfolio. With over 1,500 licensees worldwide and a franchise-first strategy driving momentum, Hasbro continues to lead the charge in consumer products innovation and brand storytelling.

Kicking things off, Hasbro introduced the world to Evie—Peppa Pig's sweet new baby sister—offering fans a first look at the character, heart-shaped birthmark and all, ahead of her big-screen debut in *Peppa Meets the Baby*, premiering on May 30.

"From Peppa Pig's new family chapter to MONOPOLY's 90th anniversary, Licensing Expo 2025 is all about celebrating the iconic stories that continue to resonate with fans around the world," said Kim Boyd, President, Global Toy & Licensed Consumer Products at Hasbro. "It's also a moment to highlight the incredible creative partnerships that help us evolve our brands in bold, relevant ways. With a franchise-first mindset and a focus on innovation, we're unlocking new ways to connect with consumers across categories and generations. We're excited to share what's next—and to reconnect face-to-face with our amazing partners and peers from across the licensing industry."

Visit Hasbro at Booth #G170 in the Mandalay Bay Convention Center to see what's next for some of the world's most recognizable and beloved franchises.

Plus, don't miss Marianne James, SVP of Global Licensing, live on the License Global Theater mainstage today at 2 PM PT as she moderates *The Future of Retail: Trends, Technology and the Evolving Consumer*. Joined by senior executives from Walmart, Primark and MINISO, the panel will explore what's next for retail, from AI to omnichannel evolution. Be sure to arrive early to grab a seat—you won't want to miss it!

PEPPA PIG: A New Era Begins

A transformative new chapter begins for PEPPA PIG with the arrival of Baby Pig. Hot on the heels of PEPPA's 20th anniversary in 2024, this storyline milestone is already inspiring a vibrant new wave of licensed products that bring fans deeper into Peppa's world.

• **Entertainment, Music & Experiences**

- **Peppa Meets the Baby Cinema Experience** (Global): PIG changes are coming! Launching in over 2,600 cinemas across 20 markets beginning May 30, *Peppa Meets the Baby* is a heartwarming, cinema-exclusive event that follows Peppa Pig and her family as they prepare to welcome a new baby sibling. From home renovations and car shopping to making unforgettable family memories, this big-screen experience marks the beginning of a new era for the beloved brand. With 10 all-new episodes, six original songs and music videos and plenty of laugh-out-loud and heartwarming moments, families can sing, dance and celebrate with Peppa like never before. Tickets are available now at peppapigcinemaexperience.com, in partnership with Trafalgar Releasing.
- **Peppa Meets the Baby – The Album** (Global): Launching May 30, *Peppa Meets the Baby – The Album* is a joyful new music release inspired by the upcoming big-screen event. Packed with catchy songs that celebrate friendship, family and the excitement of welcoming a new baby, this playful collection is perfect for preschoolers and parents alike. With sing-along lyrics, feel-good energy and all the charm of Peppa and her friends, the album will be available on all major streaming platforms worldwide. Download high-res album artwork [HERE](#).
- **How Big is the Baby now? Single** (Global): Join Peppa Pig for a giggly countdown in her brand-new song, *How Big Is the Baby Now?* This cheerful tune follows Peppa as she counts the weeks and imagines how big her new baby sibling is growing — from the size of a lemon to a bouncing baby! This song helps little ones share in the excitement of a growing baby. Perfect for big brothers and sisters-to-be, this catchy countdown is full of fruit, fun and family love. Available now on all major streaming platforms. Download high-res artwork [HERE](#).
- **V.I.E. Single** (Global): Get ready to sing along with Peppa in this adorable new song all about becoming a big sister! Peppa shares her excitement about having a brand-new baby in the family. Peppa's catchy tune is full of love, laughter and big-sister pride. With playful lyrics and a sweet melody, this song is perfect for little ones adjusting to a growing family — or just dreaming of what it's like to be the older sibling! Available now on all major streaming platforms. Download high-res artwork [HERE](#).
- **Merlin Entertainments** (NAM & EMEA): Beginning this summer, fans can meet Peppa's baby sister, Evie, in person through an all-new interactive character experience at select Merlin Entertainments locations—PEPPA PIG Theme Park Dallas-Fort Worth, PEPPA PIG Theme Park Florida and PEPPA PIG World of Play centers in Michigan, Chicago and Dallas. To better support growing families, both Florida and Dallas-Fort Worth theme parks will introduce designated "parent-to-be" parking spots starting in June, making visits more convenient and accessible for expectant parents.
- **Peppa Pig World** (EMEA): This summer, Paultons Park—home of Peppa Pig World—will welcome Peppa's newest family member with new experiences. Guests will have the chance to meet Evie in person, alongside Peppa and the rest of the Pig family, in a delightful and memorable character experience.
- **PEPPA PIG Store** (EMEA): To celebrate the arrival of Baby Pig, the PEPPA PIG Store at Battersea Power Station will host a *Welcome Baby Weekend* from May 31 to June 1. Families can enjoy fun-filled activities, shop new product launches and be among the first to meet Mummy Pig and Evie in London.

• **Toys & Games**

- **8th Wonder** (EMEA): Launching in Autumn/Winter 2025, Baby Shower Wooden Role Play Set invites little ones to join Peppa Pig and Mummy Pig as they prepare for the arrival of the newest family member. Download high-res images [HERE](#).
- **Character Options** (Global): Character Options expands its PEPPA PIG line globally, with new offerings including the Whizz Around Track Set in July 2025 and two Autumn/Winter 2025 launches: a plush range featuring the new family of five and a refreshed Wooden House playset. Download high-res images [HERE](#).
- **Jada Toys** (NAM): Jada Toys and Hasbro are teaming up to steer PEPPA PIG fans into a whole new world of fun with a remote-controlled Family Car, available exclusively at Walmart. Download high-res images [HERE](#).
- **Just Play** (NAM): This fall, Just Play expands its Small Plush Assortment to include Evie and introduces the Big Sis Peppa Plush, a soft and snuggly plushie that celebrates the arrival of Peppa's new little sister. Perfect for nurture play and storytelling, this plush lets kids re-create heartwarming moments and imagine new adventures with Peppa and her growing family. Download a high-res image [HERE](#).
- **Tara Toy** (NAM): Tara Toy is rolling out an arts & crafts range packed with personality. Think paint, stickers, and creative kits, all tied to the arrival of Baby Pig. Download high-res images [HERE](#).
- **WOW Stuff!** (EMEA): WOW Stuff! and Hasbro are rolling in the new "Drive & Learn Peppa" toy in Autumn/Winter 2025. Complete with 6 learning cards to teach little ones numbers, colours, shapes and locations, the easy-to-use steering wheel controls the play mode. Lay the cards down, pick a mode and listen to the

narrator who prompts the child and encourages play at every step. The car reacts when driving over the cards, providing the child with a sound or phrase. For added fun, the car comes with a window light reveal when switched on and makes sounds when pushed along. Download high-res images [HERE](#).

- **Apparel, Accessories & Footwear**

- **Blues (EMEA):** The PEPPA PIG apparel collection from Blues, launching Spring/Summer 2026, features fun new designs for kids' favorite characters, both new and familiar.
- **Mad Engine (NAM):** Mad Engine's POD PEPPA PIG all-family tees will be the go-to for Peppa fans this Spring/Summer 2025.
- **Matalan (EMEA):** In-store from August 2026, Matalan will introduce a playful PEPPA PIG apparel collection across Girls and Boys fashion and nightwear celebrating Baby Pig's debut.
- **Mori (EMEA):** Known for its cozy, elevated babywear, Mori will launch a special PEPPA PIG sweatshirt and t-shirt design featuring Baby Pig in Autumn/Winter 2025. An updated version of the best-selling Peppa sweatshirt, this addition to the Mori range expands the world of Peppa with Baby Pig! Download high-res images [HERE](#).
- **Roy Lowe (EMEA):** Roy Lowe has been keeping feet happy since 1996, and now they're bringing PEPPA PIG into the mix for Autumn/Winter 2025.
- **William Lamb (EMEA):** William Lamb's Autumn/Winter 2025 range delivers functional fashion with PEPPA PIG across footwear, bags and accessories.

- **Home & Lifestyle**

- **Character World (EMEA):** In Autumn/Winter 2025, Character World will debut a collection of Home Textiles (including bedding and cushions) featuring Baby Pig.
- **Danilo (EMEA):** In Autumn/Winter 2025, Peppa will star in Danilo's latest card and wrap range, featuring designs that highlight Peppa, her friends and her newest sibling.
- **DNC (EMEA):** In Spring/Summer 2026, DNC will launch a new line of PEPPA PIG dinnerware featuring bright, playful designs – and for the first time, Baby Pig will join Peppa and George at the table.
- **Moonpig (EMEA):** This Autumn/Winter 2025, Moonpig will launch PEPPA PIG cards and gifting items featuring new designs welcoming Baby Pig with added personalization making it the perfect way to celebrate! Download high-res images [HERE](#).
- **Sunny Days Entertainment (NAM):** Sunny Days Entertainment and Hasbro are gearing up to bring Baby Pig into the everyday with a new range of themed essentials on Amazon including Baby Pig's Crib Ball Pit, the PEPPA PIG Soft Potty Seat, Umbrella Stroller and Booster Seat with Tray. Download high-res images [HERE](#).
- **Widdop (EMEA):** Widdop's homeware and gifting collection with decorative pieces, gift-ready essentials and more for Autumn/Winter 2025 just got even cuter with Baby Pig!
- **Zak (EMEA):** Zak's durable, kid-friendly dinnerware collection for Spring/Summer 2026 is all about family meals with PEPPA PIG, now featuring Baby Pig!

- **Promotions**

- **Kidde (NAM):** [Kidde](#), a leader in home fire safety, is teaming up with Hasbro and PEPPA PIG to help families create safer homes. With the arrival of a new baby in Peppa's family, the promotion will spotlight the importance of families having the right smoke and carbon monoxide (CO) alarm coverage and updated family safety plans when key life moments and family milestones occur—delivering timely, kid-friendly messages and activities that resonate with today's growing households.

- **Publishing and Storytelling**

- **Scholastic (NAM):** Scholastic and Hasbro are on board for a standout publishing program tied to the biggest moments in PEPPA's world this year, walking alongside the episodic arc with formats designed for schools, libraries and snuggle-time reads at home. *Peppa Pig: The Biggest Sister*, hits shelves on June 3, followed by a hardcover book on September 16 that explores the big questions Peppa and George have about their new little sibling.
- **PI Kids (EMEA):** PI Kids, an imprint of Phoenix International Publications, Inc., will release a sound button book featuring Baby Pig in September 2025 - *Peppa Pig: Baby on Board*. In this interactive story, Peppa and her family are taking a ride in their car, and the reader is in the driver's seat several ways to engage and play!
- **Egmont (EMEA):** Egmont is rolling out special editions of PEPPA PIG Magazine throughout the year, packed with content mirroring themes in entertainment like the big announcement and the baby's arrival. There will be special pickup in markets including GSA, IB, IT, CEE, Greece, Turkey and France.
- **Ladybird/Penguin UK (EMEA):** Ladybird/Penguin UK is releasing their first picture book Peppa's new baby sister in July and a Baby Evie board book for September, along with a special audio story, *Family time with Peppa*, in late-September.

Starting in 2025 and continuing through 2026, PEPPA PIG will have additional evergreen licensed collaborations and campaigns across toys, fashion, home goods, experiential, food & beverage and publishing with partners such as Kervan USA, Jakks Pacific, HTI, Claire's, 361, British Swim School, Kokuyo, Pampers Easy-Ups, Tastelli, Trends and VTech.



PEPPA PIG x Sunny Days Entertainment



Peppa Meets the Baby – The Album



PEPPA PIG x Mori

MONOPOLY: 90 Years of Villainy and Opulence

2025 marks 90 years of MONOPOLY, and Hasbro is celebrating the world's favorite family game with a year-long celebration of its iconic legacy. With over one billion players in 114 countries and more than 300 culturally relevant editions, MONOPOLY is more than a board game: it's a global phenomenon. This milestone year brings fresh energy to the brand with a slate of licensing offerings that invite fans into a world where opulence and villainy collide — and all is fair in the race for riches.

• Lifestyle, Apparel & Accessories

- **Arthur Sleep** (Global): Arthur Sleep's luxurious bedtime comforts take MONOPOLY by storm with a slipper collection incorporating elements from the family board game.
- **Baseball Lifestyle 101** (NAM): Step into the world of nostalgia and streetwear with the MONOPOLY x Baseball Lifestyle 101 Collection. Dropping this June, this limited-edition 21-piece lineup includes everything from graphic hoodies and varsity jackets to mesh shorts, tees and backpacks. Designed to merge the spirit of the game with the culture of baseball, each piece showcases bold artwork, playful details, and standout storytelling. It's more than a game—it's a lifestyle. Download high-res images [HERE](#).
- **Diadem Sports** (NAM): Diadem Sports will celebrate MONOPOLY's 90th anniversary with a special edition Pickleball collection! Known for their high-quality product, and HUSH Pickleball Paddle with a quiet paddle design, Diadem will bring MONOPOLY to the court with gear and apparel in this limited release.
- **DRMERS CLUB** (Global): Coming in July, DRMERS CLUB's 13-piece MONOPOLY-themed collection brings together the classic board game in the form of a capsule collection with unique designs. Download high-res images [HERE](#).
- **Sprayground** (NAM): For the fan that's always on the go, Sprayground's new range of MONOPOLY bags and accessories feature vivid details and designs that match Sprayground's rebellious spirit. Download high-res images [HERE](#).

• Promotions

- **Lancôme** (APAC): Lancôme Travel Retail Asia Pacific is activating a MONOPOLY-themed promotion in 25 Lancôme Duty Free stores across eight regions – Mainland China, Hong Kong, Macau, Taiwan, Korea, Japan, Singapore and Thailand. In celebration of the 90th anniversaries of both iconic brands, the MONOPOLY: Lancôme 90th Anniversary Edition game set is crafted with Lancôme & travel themed elements, complete with elevated gold finishing. Lancôme VIP consumers can receive the bespoke MONOPOLY game set with purchase of Lancôme Absolve products with minimum spend, while stocks last. Download high-res images [HERE](#).

• Collectibles

- **MEDIACOM TOY** (APAC): MEDICOM TOY's BE@RBRICKs joins forces with MONOPOLY and TRANSFORMERS for co-branded collectibles featuring BE@RBRICKs' influential designer aesthetics. These collectibles bridge art with nostalgia and distinctive flair. Download high-res images [HERE](#).
- **New Zealand Mint** (APAC): Agoro's stunning precious metal collectibles, expertly crafted by the renowned New Zealand Mint, bring the world of MONOPOLY to life - celebrating the 90th anniversary of this iconic brand with pure silver coins made for true fans and collectors alike. Download high-res images [HERE](#).
- **FUNKO POP!** (Global): Collect \$200 and pass "Go" for new MONOPOLY Funko POP! celebrating the classic board game. This POP! is coming soon oncom and is peak nostalgia with a stylized rendition of MONOPOLY's iconography.

This July, Hasbro will launch a refreshed CANDY LAND game board, giving the classic family favorite a sweet new twist. Beyond the board, CANDY LAND is stepping into the lifestyle space with exciting new collaborations. The upcoming **CANDY LAND x Beauty Creations** collection will bring the game's signature whimsy to beauty aisles with vibrant designs, candy-colored palettes and playful scents. Meanwhile, the **CANDY LAND x Crickets** range adds even more sweetness with colorful essentials designed to make fans look and feel their best.





MONOPOLY x Baseball Lifestyle 101

MY LITTLE PONY: 40+ Years of Friendship For over four decades, MY LITTLE PONY has inspired generations with the magic of friendship. In 2025, the brand continues to expand beyond the toy aisle with fresh collaborations across fashion, lifestyle, tech and wellness—bringing bold, nostalgic and magical experiences to fans around the world. • Fashion & Accessories o Anta Kids (APAC): Anta Kids' MY LITTLE PONY and TRANSFORMERS apparel, footwear and accessories lines are full of magic charm and Cybertronian flair, respectively. Download high-res images [HERE](#). o Casio (APAC): MY LITTLE PONY joins Casio's renowned timekeeping legacy with a range of character-themed watches that are functional, fashionable, and full of friendship's power. o Lola and The Boys (NAM): Introducing the Lola + The Boys x My Little Pony limited-edition collection—a 30-piece capsule blending nostalgic fantasy with fashion-forward design. From twirl-ready dresses and cozy sets to sparkling boots and statement denim jackets, each item captures the joy and imagination of the My Little Pony universe. Launching Spring/Summer 2025, this collaboration brings My Little Pony's timeless magic to a new generation with ready to wear styles that deliver charm, color and collectability. o MINISO (Global): MINISO, a globally recognized retail brand, has developed a charming collection of MY LITTLE PONY with the theme of "Friendship" to celebrate the "International Friendship Day", which will be launched in China on July 30th. The series features multiple categories, including Toy, Fashion Accessories and Home. Download high-res images [HERE](#). o SMFK (APAC): SMFK's youth-forward edge meets the magical whimsicality of MY LITTLE PONY in an unapologetically bold apparel collection with a tint of nostalgia tying in fan-favorite characters. o Sprayground (NAM): For the fan that's always on the go, Sprayground's new range of MY LITTLE PONY bags and accessories feature vivid details and designs that match Sprayground's rebellious spirit. Download high-res images [HERE](#). o XiaoTianCai (APAC): Your favorite Ponies will soon help kids tell time while looking fashionable with a range of new character-inspired watches! In a world where smart tech is abundant, XiaoTianCai's watches are perfect for kids to keep up with the day's demands. • Collectibles & Toys o Mighty Jaxx (APAC): Mighty Jaxx - where magic comes together with creativity to add plenty of stardust to MY LITTLE PONY. Its pieces sparkle with personality, joy and a whole lot of friendship-powered fun! Download high-res images [HERE](#). o New Zealand Mint (APAC): Agoro's stunning precious metal collectibles, expertly crafted by the renowned New Zealand Mint, bring the world of MY LITTLE PONY to life - celebrating this iconic brand with pure silver coins made for true fans and collectors alike. Download high-res images [HERE](#). o Pop Mart (Global): As part of a long-term partnership with Pop Mart for global markets – MY LITTLE PONY, TRANSFORMERS and BLYTHE will release a line of co-branded toys. The first of these, the TRANSFORMERS x Molly Art Piece just made its global debut to fans this April. o Ty (Global): A new wave of MY LITTLE PONY Beanie Bouncers is on the way from Ty, and these adorable character plushies are even cuter for cuddling and story-driven play. • Health, Wellness & Beauty o Dencare (APAC): MY LITTLE PONY is collaborating with one of the top oral care brands in China with co-branded set of toothpaste and toothbrushes that will teach the kids the importance of maintaining oral hygiene while making it a fun bonding experience with their family. Download a high-res image [HERE](#). o Frog Prince (APAC): Frog Prince is making the world an even more fun place with kids with bold colors, sparkles, and smiles! The new line adds a dash of pony-powered magic to its adorable packaging. o Yili (APAC): Yili is making milk more magical with inspired MY LITTLE PONY products that will deliver the power of friendship directly to your taste buds!



Hasbro Classics: Heritage Reimagined

Hasbro's vault is brimming with beloved legacy brands, and partners are constantly bringing them back to life in new and exciting ways. By tapping into nostalgia and fresh perspectives, these timeless properties continue to captivate generations. From music and apparel to live experiences and collectibles, Hasbro's partnerships with world-class brands ensure that the magic of these classic franchises is ever-present.

- **Music, Entertainment & Live Experiences**

- **JEM AND THE HOLOGRAMS Celebrates Its 40th Anniversary with New Music** (Global): Six rerecorded tracks from the 1985 "JEM AND THE HOLOGRAMS" TV series are set for release on vinyl and digital platforms this July. Produced and created by a female-led team, this special collection features the original voice of the series, Britta Phillips, bringing new life to classic favorites. Download high-res album artwork [HERE](#).
- **LITTLEST PET SHOP x CAMP** (NAM): CAMP is bringing a new original show, Fairytale CAMP, to Los Angeles, Dallas and Chicago this May. This interactive theatrical experience invites guests to step into the world of Enchanted Hollow, a hilariously mythical land where magic has gone a bit off the rails. Gosling guides will discover LITTLEST PET SHOP pet-friends in their endless bag of comedic props. Families can also explore an interactive activation at CAMP Chicago—where kids can dive into imaginative play and collect their favorite bobblin' head pets to take the fun home. Timed entry tickets for Fairytale CAMP are available now at camp.com/fairytale.
- **POWER RANGERS Mighty Morphin Minutes** (Global): Last week, Hasbro announced a brand-new short-form series, Mighty Morphin Minute, based on the beloved classic POWER RANGERS show. Watch the first minute now on the POWER RANGERS Official YouTube Channel, with all-new episodes dropping twice a week until December 9th. Download high-res images [HERE](#).

- **Apparel & Accessories**

- **JEM AND THE HOLOGRAMS x Loungefly** (NAM): Loungefly will be releasing another nostalgia-fueled drop for JEM AND THE HOLOGRAMS this summer with more iconic items that are just perfect for the superstar in you! Fans can visit Loungefly.com and follow the brand @Loungefly on Facebook, Instagram and X for updates on when the collection will launch.
- **POWER RANGERS x SuperX** (NAM): Morphinominal energy meets high-performance design in the POWER RANGERS x SuperX Collection, launching this summer. This limited-edition drop features 21 premium pieces, from gym-ready tracksuits to elite MMA rashguards and shorts, engineered for power, movement and durability. Each item pays tribute to the legacy of the original Rangers, blending iconic style with modern performance. Whether you're training, fighting or just making a statement — represent your Ranger with pride. IT'S MORPHIN TIME.
- **POWER RANGERS x BUMS & ROSES** (NAM): Bums & Roses brings its signature bold style to an all-new collaboration with the iconic POWER RANGERS! This exclusive collection channels major nostalgia with vibrant designs and legendary details that let your little heroes morph into something mighty.

- **Toys & Collectibles**

- **POWER RANGERS x FUNKO POP!** (NAM, LATAM, EMEA, ANZ): GO GO POWER RANGERS! Everyone's favorite morphinomial superheroes are now Funko POP!s and available for pre-sale on [com](#). This new collection includes all Rangers for even more action-based fun. Download high-res images [HERE](#).



JEM AND THE HOLOGRAMS – The Album



DUNGEONS & DRAGONS: Forging Fantasy

2025 brings thrilling new offerings for fans of D&D with an array of exciting collectibles, gaming accessories, and collaborations. Whether you're venturing deep into the Underdark, collecting premium dice sets or stepping into the world of Baldur's Gate 3, these legendary franchises continue to captivate players across the globe with immersive gameplay and stunning collectibles. Fans will also enjoy fresh storytelling through novels and comics that expand the rich lore of its iconic universe.

- **Collectibles & Gaming Accessories**

- **WizKids (NAM):** Delve deep into the Underdark with D&D Icons of the Realms: Underdark Expeditions – 8 ct. Booster Brick. The Underdark is the deep subterranean realm home to countless creatures like Darkmantles, Hook Horrors, Umber Hulks, and Gelatinous Cubes. Collect all 44 pre-painted miniatures in this set of randomly sorted monsters from the Underdark! Several miniatures in the D&D Icons of the Realms: Underdark Expeditions set feature WizKids' DungeonGlo™ effect, which adds a glow-in-the-dark dynamic to select parts of the figures. Available in a variety of colors, the DungeonGlo™ effect charges best under UV light, creating an immersive glow that enhances your tabletop experience when the lights go down. Download high-res images [HERE](#).
- **Sirius Dice (NAM):** Dive into the magic of Waterdeep with The Yawning Portal Treasure Packs – collectible Dungeons & Dragons foil packs by Sirius Dice. Each pack includes a unique 7-dice set, a metal coin, and an embroidered dice bag. With 36 dice sets to collect and six rarity levels, every pack is a new adventure!
- **Beadle & Grimm's (NAM):** To celebrate the 10th Anniversary of the first 5E Dungeons & Dragons adventure, Beadle & Grimm's is releasing a Legendary Edition of Tyranny of Dragons. Like our other best-selling Legendary Editions for Curse of Strahd and Phandelver and Below, this premium boxed edition will include the immersive gameplay elements B&G is known for: Battle Maps, Encounter Cards, In-world Handouts, Bonus Adventures, a custom DM Screen, and gorgeous Artifacts. As part of this Legendary Edition launch, the entire adventure will be updated to the new 2024 rules as well as include a comprehensive DM's Guide to Running Tyranny of Dragons written by Sly Flourish exclusively for this edition, incorporating the learnings from 10 years of running this adventure.

- **Publishing & Storytelling**

- **Ravenloft: Heir of Strahd - Book 1 (NAM):** A party of adventurers must brave the horrors of Ravenloft in this novel by bestselling author Delilah Dawson. Danger awaits as they are summoned to the forbidding manor of the mysterious count Strahd...
- **Rise of the Hellfire: Eddie Prequel Comics - Issue 4 (NAM):** This exciting new D&D-focused prequel to the events of Stranger Things Season 4 features Eddie Munson's rise to defacto leader of the Hellfire Club, his recruitment of Lucas, Dustin, and Mike, and glimpses into the fantasy worlds they conquered together.
- **Dragon Delves: An Adventure Anthology (NAM):** Dragons await you in this collection of 10 adventures for characters level 1-12! Meet each of the chromatic and metallic dragons as you delve into unique lairs suitable for any campaign setting. Each adventure is beautifully rendered in a different art style, includes a quick start guide, and showcases dragon art from throughout D&D's history.



D&D x WizKids