



Check it out: Hasbro's 2024 Impact Report.

22 May, 2025

Our business has always been driven by a commitment to create joy and community through the magic of play – and 2024 was no different. Grounded in our four Impact pillars of Planet, Play, People and Principles, we built momentum in several key areas including environmental sustainability, access to play, and celebrating and advancing women in the industry.

Learn more about how we're making an **#impact** below and read the full report [here](#).

Learn more about our Impact work [on our website](#).

Thank you to our team members around the world, whose work helps advance our environmental, social and governance initiatives.

Stay tuned for more details throughout the year on some of our ongoing impact initiatives, including International Day of Play and the Women Innovators of Play program. Here's to continuing to build on our legacy of action through play!