**Celebrating Our LGBTQ+ Community During Pride Month 2025**

10 Jun, 2025

At Hasbro and Wizards of the Coast, we believe in the power of play to bring people together—no matter your identity. We're proud of our work creating joy through play, and we owe so much of our success to our global LGBTQ+ community of fans, partners and team members. That's why we're celebrating Pride Month with meaningful initiatives, partnerships, and exclusive products.

Our Pride Month events reinforce a year-round commitment to creating safe, respectful work and play communities—where everyone belongs and greatness grows.

Happy Pride from all of us at Hasbro.

Just a few ways we're showing up for Pride across Hasbro, Wizards of the Coast and our brands:

***Exclusive Pride Products & Merch to Support LGBTQ+ Rights***

Show your Pride with four new limited-edition Hasbro Pride t-shirts, available on Hasbro Pulse until July 31 2025. For every Pride Merch t-shirt sold during the sale, Hasbro Pulse will donate $10 to Youth Pride, Inc., dedicated to meeting the needs of LGBTQIA2S+ youth 31 and under in Rhode Island.

Get yours at HasbroPulse.com.

YOUTH PRIDE INC.

MAGIC: THE GATHERING and DUNGEONS & DRAGONS will launch exclusive merchandise, including Pride-themed shirts and playmats featuring beautiful gold dragons and beloved characters like Niko holding the Chromatic Lantern. We'll be donating a portion of the product price from our merch sales to a local, Seattle-based LGBTQ organization to be announced at the start of the sale.

Available on the WPN Pre-Store.






Earlier this year, we partnered with Sirius Dice to bring our vibrant Dungeons & Dragons Progress Pride Dice Set to local game stores across the U.S. – available year-round. Designed by Daniel Quasul, $5 from each sale benefits LGBTQ+ youth in crisis.

Get yours at your local game store or at GalaxyDice.com.

**The Gathering Grounds at MagicCon: Las Vegas (June 20-22)**

Launching at this year's MagicCon: Las Vegas is The Gathering Grounds, a dedicated space for celebrating and uplifting marginalized communities, developed in partnership with Wizards of the Coast and Roots of Paradise, a community-driven cohort of MTG players. MagicCon attendees will be able to participate in our Magic Presents: Pride event a week early, all while earning the Chromatic Lantern promo card!

**MAGIC PRESENTS: PRIDE** *@ Your Local Game Store (June 27-29)*

The Wizards Play Network is a community of over 7000 independent game and hobby shop retailers worldwide.

Throughout the month of June, participating retailers around the world will host local Magic Presents: Pride events, a special Commander event series that will result in partner matchups of a lifetime! Participating players will receive a traditional foil Chromatic Lantern promo card—available while supplies last, so contact your local game store for details.

***Brand-new MAGIC Story Audiobooks***

Since 2023, The Magic Story Podcast has been delivering audiobooks that help make the stories of Magic more accessible. Throughout June, we're looking back at some of our favorite Magic stories that focus on the Magic Multiverse's LGBTQ+ characters.

Hosts Natalie Kreider and Harlene Snyder will narrate four brand-new audiobooks for *The Magic Story Podcast*. Additionally, we'll republish these stories on DailyMTG for your reading-and-listening pleasure. Check back on these dates to listen to some stellar stories:

- June 10: "Note for a Stranger" by Allison Luttrs
- June 12: "Know Which Way the Wind Is Blowing" by Setsu Uzumé
- June 16: "Ink Eyes, Art of Them" by Margret Kilby
- June 17: "Arm Through the Target" by Setsu Uzumé

Check out The Magic Story Podcast on Apple Podcasts and Spotify

***Rallying our Hasbro Community***

Our PRIDE Employee Resource Groups (ERGs) are at the heart of our team member celebrations. From educational workshops to events to participation at local Pride parades around the world, many of our team members will be showing their Pride in their own joyful ways.