



Meet Your New BFFs: DJ Furby and Nano-mals

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Hasbro is turning up the dial on interactive play with the official launch of **DJ Furby** and **Nano-mals**, two exciting new additions to our growing portfolio of tech-forward toy pets. Available for pre-order now on Amazon and Walmart, these fresh-faced friends are designed to spark creativity, self-expression, and joyful connection for kids and collectors alike.

DJ Furby: More Plush, More FURB-ulous Fun

DJ Furby is here to drop the beat with over 1,000 possible play combinations and five playful modes. Immerse yourself in music and dance by listening to upbeat jams or chill beats, creating custom music or watching light shows. Enjoy DJ FURBY's games and jokes or take a breather with relaxing yoga poses.

DJ Furby's soft, huggable body comes in two fabulous styles:

- DJ Furby Rainbow – classic, vibrant, and full of colorful charisma.
- DJ Furby Neon Star – an *Amazon-exclusive* look bursting with bold grid patterns and punchy hues.

Both DJ Furby versions are now available for pre-order (shipping July 15). And for on-the-go fun, check out the DJ Furblets — six miniature DJ Furby pals with stretchy bodies, silly sounds, and unique personalities like Rain-Bow-Kat, Can-Dee-Swirl, and Pepp-Oh-Roni.

Nano-mals: Pocket-Sized Pets That Come to Life

If you're looking for a pint-sized pal with big personality, Nano-mals are your next obsession. These interactive fidget-style pets come equipped with light-up heart meters that respond to your care. With over 70 sounds and reactions, Nano-mals love to be petted, fed, danced with, flipped, and shaken to unlock glowing celebrations of affection.

Each Nano-mal includes:

- A snap-on textured outfit for sensory fun and mix-and-match fashion
- A keychain clip for on-the-go adventures
- The ability to interact with other Nano-mals in their own playful language, Nanish!

Where to Buy

Pre-orders for DJ Furby, DJ Furblets, and Nano-mals are now live on:

- [Amazon](#)
- [Walmart](#)

Retail availability begins July 15 for DJ Furby and August 1 for Nano-mals.