



Listen: Hasbro CMO Jason Bunge on AdWeek podcast.

14 Aug, 2025

Hasbro Chief Marketing Officer Jason Bunge joined Jenny Rooney, Chief Brand and Community Officer at AdWeek, on her podcast, "Marketing Vanguard."

Click below to listen to a conversation that challenges the traditional ideals of marketing leadership and explores the future of play in a digital world. In conversation, Jason discusses how Hasbro is navigating generational shifts in play patterns and how marketing must adapt to serve emerging audiences.

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