



## Peppa Pig Introduces Kids to Classical Music with PEPPA PIG: MY FIRST CONCERT

22 Sep, 2025

*The North American tour launches in February 2026 and will visit 50+ cities.*

Get ready to “Splish Splash” in muddle puddles because Peppa Pig and her family (*including new baby sister Evie*) are embarking on a North American tour in 2026 – bringing **Peppa Pig: My First Concert** to cities and stages across the United States and Canada!

Under license from Hasbro, a leading games, IP and toy company, this fun and interactive classical music experience introduces children 18 months of age and older to the magic of a live orchestra concert. The 2026 North American tour includes stops from north to south; east to west; and all points in between including San Diego, Las Vegas, Denver, Dallas, Pittsburgh, Newark, Baltimore, Miami, Toronto and many more. Tickets to most cities are on sale now. Learn more at [www.peppapigmyfirstconcert.com](http://www.peppapigmyfirstconcert.com).

In **Peppa Pig: My First Concert**, families will see Peppa Pig, along with Mummy Pig, Daddy Pig, George and baby sister Evie, learn all about the different sounds that instruments make together. Family audiences will enjoy some of their favorite music from the show played by a live orchestra and discover some other exciting orchestral pieces perfect for children. Plus, some little ones will be invited to join Peppa and her family to make music of their own!

**Peppa Pig: My First Concert** includes orchestral renditions of popular songs from the animated TV series, such as “The PEPPA PIG Theme” and “The Bing Bong Song,” along with classical pieces like “In the Hall of the Mountain King,” “Russian Dance” from *The Nutcracker*, and other selections by composers such as Beethoven and Mozart.

“PEPPA PIG has always inspired kids to explore the world with curiosity and joy, and My First Concert brings that same spirit to the stage,” said Matt Proulx, Senior Vice President of Global Experiences, Partnerships and Music at Hasbro. “As the show tours the U.S., it will introduce countless children to the thrill of a live orchestra — a joyful first that families can share together.”

While 2026 marks the first time **Peppa Pig: My First Concert** will make its way across North America, it has played to sold out houses across Europe winning rave reviews, from audiences of all ages, along the way.

**“Had the kids snorting with pleasure.”** – *The Times*

**“A magnificent, thoughtful and engaging production.”** – *LondonTheatre1.com*

**“Peppa Pig: My First Concert is a must see for all the family and especially a fantastic way to engage children in culture that is rich in our society and history.”** – *Get The Chance*

**“A fun and interactive introduction to a live orchestra that will take Peppa Pig fans on a magical musical journey.”** – *The Live Review*

**Peppa Pig: My First Concert** is produced by London-based Fierylight in collaboration with Hasbro.

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The current 2026 tour route follows. More dates will be added.

2/5 Silverdale, WA

2/7 Tacoma, WA

2/9 Abbotsford, BC  
2/10 Portland, OR  
2/11 Bend, OR  
2/12 Medford, OR  
2/14 Walnut Creek, CA  
2/15 Folsom, CA  
2/18 Santa Rosa, CA  
2/20 Modesto, CA  
2/21 Las Vegas, NV  
2/22 San Diego, CA  
2/25 Ogden, UT  
2/26 Grand Junction, CO  
2/28 Beaver Creek, CO  
3/1 Denver, CO  
3/3 Albuquerque, NM  
3/6 Galveston, TX  
3/7 Dallas, TX  
3/8 Tyler, TX  
3/10 Lawrence, KS  
3/12 Anderson, IN  
3/13 Dubuque, IA  
3/14 St. Louis, MO  
3/15 Skokie, IL  
3/18 Interlochen, MI  
3/19 Bay Harbor, MI  
3/20 Clinton Township, MI  
3/21 Toronto, ON  
3/22 Pittsburgh, PA  
3/24 Richmond, KY  
3/25 Portsmouth, OH  
3/26 State College, PA  
3/27 York, PA  
3/28 Brookville, NY  
3/29 Newark, NJ  
3/31 Scranton, PA  
4/1 Red Bank, NJ  
4/2 Portsmouth, NH  
4/3 Worcester, MA  
4/4 Philadelphia, PA  
4/7 Newberry, SC  
4/8 Greensboro, NC

4/9 Sandy Springs, GA

4/11 Fairfax, VA

4/12 Norfolk, VA

4/13 Baltimore, MD

4/16 Jacksonville, FL

4/17 Orlando, FL

4/19-20 Auburn, AL

4/21 Oxford, AL

4/24 Fort Lauderdale, FL

4/25 Miami, FL

Get the full tour schedule and ticket information at [www.peppapigmyfirstconcert.com](http://www.peppapigmyfirstconcert.com).

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Fierylight: Fierylight are a London based production company and have been creating quality commercial work for young audiences in the UK, USA and Australia since 2006. Bringing some of the world's most popular brands to life for families, Fierylight's current and previous productions include eight Peppa Pig Live shows, Teletubbies, Roald Dahl's The BFG, Lazytown, The Octonauts, Ben & Holly's Little Kingdom, Spongebob Squarepants, the 2023 Olivier nominated, The Smartest Giant In Town, and Bing's Birthday.

PEPPA PIG: PEPPA PIG is a British preschool animated television series that has been airing for 20 years across ten seasons in over 180 territories. The series follows Peppa Pig, a cheeky little piggy who lives with her family – younger brother George, baby sister Evie, Mummy Pig and Daddy Pig – as well as her diverse community of friends. Globally successful, the brand connects with consumers across every touchpoint, from TV to theme parks to retail. As a lifelong friend, PEPPA PIG encourages kids to jump in together and explore the world around them, while helping give kids the confidence to treat every first step as a new adventure, from the everyday to the epic.

Hasbro: Hasbro is a leading games, IP and toy company whose mission is to create joy and community through the magic of play. With over 164 years of expertise, Hasbro delivers groundbreaking play experiences and reaches over 500 million kids, families and fans around the world, through physical and digital games, video games, toys, licensed consumer products, location-based entertainment, film, TV and more.

Through its franchise-first approach, Hasbro unlocks value from both new and legacy IP, including MAGIC: THE GATHERING, DUNGEONS & DRAGONS, MONOPOLY, HASBRO GAMES, NERF, TRANSFORMERS, PLAY-DOH and PEPPA PIG, as well as premier partner brands. Powered by its portfolio of thousands of iconic marks and a diversified network of partners and subsidiary studios, Hasbro brings fans together wherever they are, from tabletop to screen.

For more than a decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media, a 2025 JUST Capital Industry Leader, one of the 50 Most Community-Minded Companies in the U.S. by the Civic 50, and a Brand that Matters by Fast Company. For more information, visit <https://corporate.hasbro.com> or @Hasbro on LinkedIn.