



Check out our Climate and Nature Transition Plan.

01 Oct, 2025

We just published our first-ever Climate and Nature Transition Plan!

When it comes to sustainability, Hasbro's not just rolling the dice.

We created this plan as a playbook to guide our progress on our environmental sustainability goals while we continue to deliver iconic play experiences globally.

In line with our Playing to Win strategy, the Plan outlines three priorities:

- ✔ Reduce Impact
- ✔ Build Resiliency
- ✔ Communication and Education

Knowing and tracking potential environmental impacts is an important part of building resilience in our brands and global operations.

Check out the [Climate and Nature Transition Plan here](#)

Let us know what you think!



GET TO KNOW OUR Climate and Nature Transition Plan: Our Sustainability Playbook

What is a Transition Plan?

Our Transition Plans is our sustainability playbook to reduce our environmental impact and build resiliency across the business. It outlines our areas of focus, KPIs and how we will activate our strategy.

Why is a Transition Plan important?

Addressing potential and actual impacts is integral to ensuring the long-term resilience of our business. This Transition Plan aligns with Hasbro's Playing to Win strategy, reinforcing our commitment to deliver play experiences with key partners across the globe.



[READ MORE HERE](#)

Our Strategic Ambitions represent our objectives and goals:

- Reduce Impact** – minimize our environmental footprint across the value chain
- Build Resiliency** – prepare our business for climate risks and shifting market conditions
- Communication & Education** – educate, inspire and align stakeholders internally and externally

REDUCE IMPACT	BUILD RESILIENCY	COMMUNICATION & EDUCATION
Resource Efficiency Materials Electrification Data and Methodology	Sourcing Consumer Insights Site Monitoring Compliance	Reporting Internal Education Storytelling

Our Transition Levers represent how we will reach our climate and nature goals, including actions and priority areas.

