



Hasbro Global Day of Joy 2025

10 Dec, 2025

Today, Team Hasbro celebrates the 13th annual Global Day of Joy, our company-wide day of service dedicated to making a positive difference in communities around the world. This tradition, which started in 2013, has grown into a global initiative, with 40 Hasbro offices participating in 150+ volunteer projects that reach more than 100,000 children, families, and nonprofits each year.

Rooted in Hasbro's mission to create joy and community through play, Global Day of Joy is an opportunity for Hasbro teammates to step away from their desks and bring the magic of play to our local communities, brightening the lives of those who need it most.

Hasbro teams are participating in hundreds of service projects today, including:

- In Canada, Hasbro teams are contributing non-perishable food items to local women's shelters and creating holiday memories for children in a rehabilitation center.
- In Brazil, the team is mentoring young people, providing career guidance through mock interviews, resume reviews, and networking advisement, helping the next generation of professionals build their skills and confidence.
- In Vietnam, Hasbro volunteers at local orphanages are hosting a toy and games fair, bringing smiles to children while also helping to create a vegetable garden to support sustainable living.

Hasbro's Pawtucket, Rhode Island HQ will host Hasbro Game Days at local elementary schools, children's hospitals, and family shelters. Through these events, our teams will bring fun moments to fans during the holiday season.

At Wizards of the Coast's HQ in Renton, Washington, team members have assembled hundreds of "MagiKids kits" to share with educators and community center providers to introduce MAGIC: THE GATHERING to underserved communities. Wizards teammates will also join classrooms at Showalter Middle School to run special DUNGEONS & DRAGONS play sessions, offering students the chance to engage in creative storytelling and world-building.

To learn more about Hasbro's philanthropic programs, visit <https://globalphilanthropy.hasbro.com/> or follow Hasbro on LinkedIn or Instagram.