



Watch: Hasbro CFO & COO Gina Goetter and CEO Chris Cocks on Bloomberg TV's Chief Future Officer.

18 Dec, 2025

Hasbro CFO & CCO Gina Goetter and CEO Chris Cocks joined Bloomberg's Matt Miller on the newest edition of Bloomberg Television's Chief Future Officer. In conversation, Gina discusses how Hasbro is positioning itself to meet business challenges head on through operational shifts, expanding its current IP and investing heavily in the future of digital gaming to meet emerging audiences.

"She's the architect of our transformation and our turnaround." - Chris Cocks, CEO of Hasbro

Watch the full episode below.