



## Hasbro and Amazon MGM Studios Join Forces to Launch New Voltron Movie Toys

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PAWTUCKET, R.I.--(BUSINESS WIRE)--Feb. 4, 2026-- Hasbro, a leading games, IP and toy company, today announced a new licensing collaboration with Amazon MGM Studios to produce action figures, toys and roleplay for the studio's upcoming live-action *Voltron* movie.

Hasbro aims to bring their vast experience working on legacy franchises to the legendary world of *Voltron* with products and merchandise inspired by the highly anticipated film.

"*Voltron's* long and rich history strategically aligns with our portfolio of iconic 80s brands," said Tim Kilpin, President of Toy, Licensing, and Entertainment at Hasbro. "Our collaboration with Amazon MGM Studios will further strengthen the franchise's longevity and unlock new opportunities to engage both longtime fans and new audiences alike."

The upcoming *Voltron* film is directed by Rawson Marshall Thurber, with the story written by Rawson Marshall Thurber and the screenplay by Ellen Shanman & Rawson Marshall Thurber.

The film will feature a talented cast, including Henry Cavill, Sterling K. Brown, Alba Baptista, Rita Ora and more. Producers include Todd Lieberman via Hidden Pictures, Bob Koplar, Rawson Marshall Thurber, and Hobie Films' David Hoberman.

### About Hasbro

Hasbro is a leading games, IP and toy company whose mission is to create joy and community through the magic of play. With over 164 years of expertise, Hasbro delivers groundbreaking play experiences and reaches over 500 million kids, families and fans around the world, through physical and digital games, video games, toys, licensed consumer products, location-based entertainment, film, TV and more.

Through its franchise-first approach, Hasbro unlocks value from both new and legacy IP, including MAGIC: THE GATHERING, DUNGEONS & DRAGONS, MONOPOLY, HASBRO GAMES, NERF, TRANSFORMERS, PLAY-DOH and PEPPA PIG, as well as premier partner brands. Powered by its portfolio of thousands of iconic marks and a diversified network of partners and subsidiary studios, Hasbro brings fans together wherever they are, from tabletop to screen.

For more than a decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media, a 2025 JUST Capital Industry Leader, one of the 50 Most Community-Minded Companies in the U.S. by the Civic 50, and a Brand that Matters by Fast Company. For more information, visit <https://corporate.hasbro.com> or @Hasbro on LinkedIn. HAS-CP

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