



Cybersecurity Incident Updates

04 Apr, 2026

On March 28, 2026 Hasbro, Inc. identified a security incident impacting certain Hasbro systems. We're still assessing the scope of the impact, and as a proactive measure have taken select systems offline while we remediate the situation. Our teams have been working around the clock with leading cybersecurity experts to implement containment measures and protect our data. We have also been in close contact with our employees and partners to keep them informed as our investigation continues.

Hasbro is open for business: we are taking and shipping orders globally and have shipped orders this week on time including Magic: The Gathering and toys and games.

While the interim measures to safeguard our systems may result in minor delays, we are working to restore our systems as quickly as possible. Hasbro Pulse, D&D Beyond and Magic: The Gathering Arena were not affected by this incident and are running business as usual.

We will update this page with further details as our investigation progresses.