



Hasbro celebrates 12 finalists in 2026 WiT Wonder Women Awards

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We're proud to announce that twelve phenomenal women from across Hasbro and Wizards of the Coast have been named finalists in this year's Wonder Women Awards, presented by Women in Toys, Licensing & Entertainment (WiT)!

Taking place September 17 in Los Angeles, the annual awards recognize remarkable women helping move the toy, consumer products, licensing and entertainment industries forward.

As a proud partner to WiT, we're excited to recognize the Hasbro and Wizards of the Coast team members named finalists in the following categories:

- **Jacqueline Jones** (VP, Creative - Magic: The Gathering) for Brand Franchise Leadership
- **Demitria "Meech" Medeiros** (Director, CSM - Sales eCommerce & Amazon) for Commercial Excellence
- **Marie Navarro** (Senior Manager, Music & Experiences) for Digital Innovator
- **Brianne Lovett** (VP, Product Management, Technology - Wizards of the Coast) for Emerging Technology Leader
- **Kaylee Sheil** (Senior Manager - Category Licensing) for Licensing Excellence
- **Lorna McCracken** (Senior Director, Sales Operations - Commercial EMEA & APAC) for Mentor of the Year
- **Julie Parkes** (Vice President, Sales and Ops Planning) for Unsung Hero
- **Shelby Iapocce-Lintz** (Manager, Corporate Sustainability) for Catalyst for Change
- **Sarah Madey** (Vice President, Consumer Marketing, Toys, Games Licensing and Entertainment) for Marketing Visionary
- **Stacy Forgang** (Director, Brand Publicity) for PR & Communications Excellence
- **Melissa Hershey** (Principal Innovation and Design Engineer) for Designer/Inventor
- **Lisa Gilbert** (President, US, Canada and Latin America Commercial) for WiT Champion

Congratulations to our finalists! We look forward to celebrating the brilliant women shaping our industry at the awards ceremony on September 17 in Los Angeles.

Cast Your Vote

Voting is open to all WiT members from July 6 through July 24.

Learn more on [WiT's website](#).

Celebrating Women at Hasbro

At Hasbro, we're committed to fostering inclusive toy, game, and entertainment communities where women from all backgrounds can flourish. From our team members and inventor collaborators to our retail partners and the girl and women fans we ultimately serve, we aspire for Hasbro to be the premier destination for women players and creators alike.

This commitment comes to life through programs, partnerships, and communities that celebrate women across our industry. Recent highlights include:

- **Secret Lair x Global Fund for Women: Their Magic is Limitless:** Developed by an all-women creative team, [the newest Magic: The Gathering Secret Lair drop](#) highlights the strength and diversity of womanhood while supporting [the Global Fund for Women](#).

- **Women Innovators of Play:** Since launching in 2023, this program has inspired the next generation of women creators by increasing exposure to toy and game design careers. This year's Design Challenge returns on October 15, inviting women and women-led teams to submit their ideas for their next great toy or games. [Join the Hasbro Women Innovators LinkedIn community here.](#)
- **Women Innovators of Magic:** In partnership with WiT, we're celebrating the women behind *Magic: The Gathering* and the latest Secret Lair release through a special event in Renton, WA on July 22. [Learn more here.](#)
- **Women of Wizards and the Women's Leadership Network:** Our employee resource groups provide opportunities to connect, grow, and champion the advancement of women across Hasbro and Wizards of the Coast. Together, these efforts reflect our ongoing commitment to creating opportunities for women to lead, innovate, and shape the future of play.

Watch this space and follow [Hasbro on LinkedIn](#) for more news and updates about Hasbro's philanthropic partnerships, mentorship and development programs, and events that expand the women innovator community in toys, games, and entertainment.