



Hasbro Entertainment Builds Momentum Across Film & Television

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Hasbro Entertainment is continuing to expand its slate of premium film and television projects with two major developments revealed today.

Netflix has officially greenlit its *Monopoly* reality competition series, produced by Studio Lambert (*The Traitors*, *Squid Game: The Challenge*), with casting now underway ahead of the show's debut next year. The series marks the latest collaboration between Hasbro Entertainment and one of the world's leading streaming platforms.

Meanwhile, Paramount Pictures has attached Danny McBride to direct its upcoming *G.I. Joe* feature film. McBride also wrote the screenplay, underscoring the studio's continued commitment to one of Hasbro's most iconic franchises.

Together, these announcements reflect the continued momentum behind Hasbro Entertainment's strategy to bring beloved brands to life through premium storytelling, world-class creative talent, and partnerships with leading studios and platforms.