



Peppa Pig's "Festive Fun with Peppa" Cinema Event Coming to Theaters This November

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Tickets are Available Now to Celebrate Evie's First Christmas on the Big Screen

Press Assets [HERE](#)

View the trailer [HERE](#)

WHAT: Hasbro, a leading games, IP and toy company, today announced *Peppa Pig's "Festive Fun with Peppa"* Cinema Event, screening in more than 2,400 cinemas in 17 markets from November 14, 2026. Presented in partnership with Trafalgar Releasing, the global leader in Event Cinema distribution, tickets **are available now** at peppapigcinemaexperience.com.

Join Peppa Pig and her family at the cinema for a festive big-screen experience as they celebrate Evie's first Christmas! Share in the excitement of the season as the family of five reflect on treasured festive memories. A [trailer](#) for "*Festive Fun with Peppa*" offers fans a first look at snowy adventures and heartwarming moments like decorating the tree, as the hour-long cinema experience brings together seven classic festive-themed Peppa Pig episodes and four brand-new songs that little ones can dance and sing along to.

"There's nothing like sharing the magic of the winter season with the people (and pigs!) you love most," said Kim Boyd, President of Licensing and Entertainment at Hasbro. "*Peppa Pig* has a proud history of leading the way in big-screen experiences designed especially for preschool audiences. '*Festive Fun with Peppa*' continues that tradition of a welcoming, engaging event for young children and their families to enjoy together."

Evie's arrival in 2025 marked the most significant evolution in *Peppa Pig* history. Fans followed the journey in real time, from Mummy Pig's pregnancy announcement and Evie's gender reveal to her first on-screen appearance as part of the "*Peppa Meets the Baby*" Cinema Experience. Now, audiences can join the family of five for their first festive season together in "*Festive Fun with Peppa*."

Filled with laughter, music and heartwarming moments, this special cinema experience is the perfect family day out during the festive season. So, grab your hats, scarves and gloves and enjoy the most wonderful time of the year along with your favorite piggies at the "*Festive Fun with Peppa*" Cinema Experience!

For the latest on *Peppa Pig*, please visit [YouTube](#), and find the brand on social media on [Facebook](#), [Instagram](#) and [TikTok](#).

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About Hasbro

Hasbro is a leading games, IP and toy company whose mission is to create joy and community through the magic of play. With 165 years of expertise, Hasbro delivers groundbreaking play experiences and reaches more than 1 billion fans annually around the world, through physical and digital games, video games, toys, licensed consumer products, location-based entertainment, film, TV and more.

Through its franchise-first approach, Hasbro unlocks value from both new and legacy IP, including *Magic: The Gathering*, *Dungeons & Dragons*, *Monopoly*, *Hasbro Games*, *Nerf*, *Transformers*, *Play-Doh* and *Peppa Pig*, as well as premier partner brands. Powered by its portfolio of thousands of iconic marks and a diversified network of partners and subsidiary studios, Hasbro brings fans together wherever they are, from tabletop to screen.

For more than a decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media, a 2026 JUST Capital Industry Leader, a Brand that Matters by Fast Company, and one of the 50 Most Community-Minded Companies in the U.S. by the Civic 50 for fourteen consecutive years. For more information, visit <https://corporate.hasbro.com> or follow Hasbro on LinkedIn.