Children's Miracle Network Celebrates $10 Million Raised by Wizards of the Coast for Seattle Children's Through Extra Life

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More than a decade of gaming for good has helped support critical pediatric healthcare programs and services for children and families.

ATLANTA, Georgia. (November 17, 2026) – Children's Miracle Network (CMN) is celebrating a major fundraising milestone as longtime partner Wizards of the Coast and its gaming community have raised more than $10 million through Extra Life, a CMN fundraising program that unites gamers in support of local children's hospitals.

The milestone was announced during the MagicCon: Atlanta Preview Panel on November 13, recognizing the gaming community's longstanding commitment to making a difference for kids through the power of play.

"This $10 million milestone is an incredible example of what happens when a community comes together around a shared purpose," said Kristen Schavemaker, Chief Partnerships Officer for Children's Miracle Network. "For more than a decade, Wizards of the Coast and its passionate gaming community have turned their love of play into meaningful support for children and families at Seattle Children's. We're so grateful for their continued commitment to making big change for all kids."

What began in 2013 with a 24-hour Dungeons & Dragons (D&D) fundraising livestream and a small group of dedicated Wizards of the Coast employees raising $30,000 for Seattle Children's Hospital has grown into a community-wide effort, bringing fans together through employee-led livestreams, special Magic: The Gathering (Magic) and D&D product releases and fundraising campaigns benefiting 136 of CMN hospitals across the United States and Canada.

In 2020, Wizards of the Coast leveled up its commitment with a five-year, $5 million fundraising pledge to support Seattle Children's Autism Center. Between 2020 and 2025, the community exceeded that commitment, raising $7.4 million to help advance the hospital's work. Now Wizards has expanded its commitment with another five-year, $5 million pledge in support of mental and behavioral health care programs at Seattle Children's.

"Our Wizards community shows us time and again just how powerful it is when people come together for a cause they believe in," said Sarah Knott, Director of Global Philanthropy and Social Impact, Hasbro. "The funds raised through this partnership have helped support critical programs at Seattle Children's, including the Autism Center we've been proud to help build. Reaching this $10 million milestone is tremendously heartening for all of us."

"The generosity of Wizards of the Coast and its gaming community has made an immeasurable impact for children and families at Seattle Children's," said Erin Moore, Gift Officer, Seattle Children's. "Their support has helped us advance critical programs, family support, and increasing health equity and access to ensure every child at our Autism Center can get the critical care that they need. As the need for specialized pediatric mental and behavioral health care continues to grow, partnerships like this help us expand access to the care and resources children and families need throughout our community."

The partnership continues to create opportunities for fans to give back, including the seventh annual Extra Life Secret Lair drop, *Rise of the Polygons | Extra Life 2026*, and Dungeons & Dragons' *Misplaced Monsters*, both benefiting Seattle Children's. To commemorate the milestone, a special video celebrating the gaming community and its impact on children and families was also released on November 16—watch here!

Since its inception in 2008, Extra Life has raised more than $145 million, enabling gamers to turn their passion for play into meaningful impact for kids. Through livestreams, tabletop gaming events, and community fundraising, participants raise funds for Children's Miracle Network hospitals across the United States and Canada, helping support life-changing treatments, innovative research, vital pediatric equipment, and more.

To learn more about Extra Life and how to get involved, visit **extra-life.org**.

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About Children's Miracle Network:

For more than 40 years, Children's Miracle Network® has been a symbol of hope, elevating possibilities for every child in need of care. As the leading charity impacting children's healthcare, we unite people, partners and programs to raise urgently needed funds for children's hospitals across the U.S. and Canada.

Wherever you see our iconic balloon, you'll find donors, corporate partners and fundraising programs joining forces to help hospitals meet their most critical needs—from life-changing care and advanced equipment to innovative research and family support. Every dollar raised benefits the local children's hospital, bringing brighter futures within reach for all kids.

Learn more at cmn.org.

About Extra Life:

Extra Life, a Children's Miracle Network movement, unites the gaming community to turn their hobby into a force for good by supporting children's healthcare and wellness of all kids through play.

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