



## **MARVEL AVENGERS: INFINITY WAR 2018 PRODUCT DESCRIPTIONS**

The chase is on for the Infinity Stones in *AVENGERS: INFINITY WAR*, in theaters April 27<sup>th</sup>. Iron Man, Captain America, Black Widow, Hulk and Thor team up with new allies Spider-Man and the Guardians of the Galaxy to protect the world from Thanos, the most dangerous foe they have faced yet. Hasbro's soon-to-be revealed product line will include innovative new platforms of play across role play and figures.

New *MARVEL AVENGERS: INFINITY WAR* products for Spring 2018 include:

### **MARVEL AVENGERS: INFINITY WAR HERO VISION IRON MAN AR EXPERIENCE**

(HASBRO/Ages 8 years & up/Approx. Retail Price: \$49.99/Available: Spring 2018)

Battle like Iron Man with the HERO VISION IRON MAN AR EXPERIENCE! This movie-inspired mask features a new experience from Hasbro that combines iconic role play with Augmented Reality (AR) technology. Download the HERO VISION app, place a compatible device inside the AR goggles, place AR markers around the play area, put on the AR mask, and then get ready to see digital images from the Super Hero's world in front of kids' eyes. Includes AR mask, AR goggles, gauntlet, three AR markers, and one Infinity Stone. Available at most major retailers and on HasbroToyShop.com. The HERO VISION app will be available Spring 2018 in the App Store and Google Play for select devices.

### **MARVEL AVENGERS: INFINITY WAR 6-INCH Figure Assortment**

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$9.99/Available: Spring 2018)

Imagine harnessing the power of the Infinity Stones with these 6-INCH figures. Each figure features movie-inspired design, several points of articulation and comes with an Infinity Stone that attaches to the included weapon accessory! Each Infinity Stone can also be used to activate power-ups in the HERO VISION IRON MAN AR EXPERIENCE (HERO VISION Mask sold separately; age grade 8+). Characters include IRON MAN, BLACK WIDOW, CAPTAIN AMERICA, THOR, GAMORA, STAR-LORD, and more. Each figure includes one accessory and one Infinity Stone. Each figure sold separately. Available at most major retailers and on HasbroToyShop.com.

### **MARVEL AVENGERS: INFINITY WAR 6-INCH DELUXE Figure Assortment**

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$12.99/Available: Spring 2018)

Imagine harnessing the power of the Infinity Stones with these DELUXE Figures! Each figure features movie-inspired design, several points of articulation and comes with an Infinity Stone that attaches to the included weapon accessory! Each Infinity Stone can also be used to activate power-ups in the HERO VISION IRON MAN AR EXPERIENCE (HERO VISION Mask sold separately; age grade 8+). Characters include HULK, HULKBUSTER, and ROCKET RACCOON & GROOT. Each pack includes one accessory and one Infinity Stone. Each sold separately. Available at most major retailers and on HasbroToyShop.com.

### **MARVEL AVENGERS: INFINITY WAR IRON MAN VS. THANOS BATTLE SET**

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$29.99/Available: Spring 2018)

Imagine IRON MAN saving the universe with the IRON MAN VS. THANOS BATTLE SET! This Battle Set lets kids create epic battles with included IRON MAN and THANOS figures. Activate movie-inspired sounds and phrases with the THANOS figure, featuring arm-slashing action, light-up gauntlet, and battle accessory. Each Infinity Stone can also be used to activate power-ups in the HERO VISION IRON MAN AR EXPERIENCE (HERO VISION Mask sold separately; age grade 8+). Includes two figures, two Infinity Stones, and battle accessory. Available at most major retailers and on HasbroToyShop.com.

### **MARVEL AVENGERS: INFINITY WAR MISSION TECH IRON MAN Figure**

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$34.99/Available: Spring 2018)

Blast into action like the tech-powered Avenger, IRON MAN! This 14-inch scale figure features lights, phrases, movie-inspired sound effects, and an extendable combat pack. Switch into combat mode and prepare for battle by attaching the included pack to the figure and raising IRON MAN's arm cannons. For even more Stark-inspired technology and superhero action, push the button on the extendable combat pack to slide it forward. Features more than 20 movie-inspired phrases and sound effects. Requires 2 AA batteries, included. Available at most major retailers and on HasbroToyShop.com.

### **MARVEL AVENGERS: INFINITY WAR HULK OUT HULKBUSTER Figure**

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$59.99/Available: May 2018)

Smash into action and HULK OUT with HULK OUT HULKBUSTER figure! Kids can bulk up their 12-inch HULK figure by assembling armor pieces to transform him into a 13.5-inch HULKBUSTER. Bust HULK out the HULKBUSTER armor by pressing the buttons on the back of the figure and sending the armor pieces flying. Features movie-inspired HULK and HULKBUSTER phrases, smashing fist action, light-up eyes and battle sound effects. Includes armor and figure. Requires 2 AA batteries, included. Available at most major retailers and on HasbroToyShop.com.

### **MARVEL AVENGERS: INFINITY WAR TITAN HERO 12-INCH Figures**

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$9.99/Available: Spring 2018)

The AVENGERS assemble for more titan-sized action in the kid-favorite TITAN HERO SERIES line! Each 12-inch scale figure features five points of articulation and movie-inspired design. Activate unique figure phrases and sound effects with the TITAN HERO Power FX pack, not included; sold separately with Titan Hero Power FX figures (each sold separately). Characters include IRON MAN, CAPTAIN AMERICA, THOR, STAR-LORD, GROOT, BLACK WIDOW, SCARLET WITCH, FALCON, and DR. STRANGE. Each figure sold separately. Available at most major retailers and on HasbroToyShop.com.

### **MARVEL AVENGERS: INFINITY WAR TITAN HERO 12-INCH DELUXE Figures**

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$14.99/Available: Spring 2018)

The AVENGERS assemble for more titan-sized action in the kid-favorite TITAN HERO SERIES line! Each deluxe 12-inch scale figure features five points of articulation and movie-inspired design. Activate different figure phrases and sound effects with the TITAN HERO Power FX pack, not included; sold separately with Titan Hero Power FX figures (each sold separately). Characters include HULK, THANOS, and HULKBUSTER. Each figure sold separately. Available at most major retailers and on HasbroToyShop.com.

### **MARVEL AVENGERS: INFINITY WAR TITAN HERO 12-INCH POWER FX Figures**

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$24.99/Available: Spring 2018)

If it's got the pack, it's got the power! Each of the AVENGERS: INFINITY WAR Titan Hero Power FX figures comes with a pack that when connected, can power up their figure and activate character-specific sounds and phrases. Swap packs with other figures to hear phrases unique to that character! Each figure features five points of articulation and movie-inspired design. Characters include IRON MAN, CAPTAIN AMERICA, IRON SPIDER, STAR-LORD, BLACK WIDOW, and THOR. Each figure sold separately and includes 12-inch figure, pack, and accessories. Compatible with electronic and non-electronic TITAN HERO SERIES figures, each sold separately. Requires 2 Triple AA batteries, included. Available at most major retailers and on HasbroToyShop.com.

### **MARVEL AVENGERS: INFINITY WAR NERF ASSEMBLER GEAR IRON MAN**

(HASBRO/Ages 5 years & up/Approx. Retail Price: \$24.99/Available: Spring 2018)

Heroes Unite! Gear-up like the AVENGERS with this new modular role play system powered by NERF! The movie-inspired IRON MAN gauntlet comes with connector pieces and NERF darts so kids can build and blast like the Armored Avenger. Kids can also create lots of blaster combinations using ASSEMBLER GEAR from other heroes (each sold separately). Includes gauntlet, two connectors, and three NERF darts. Available at most major retailers and on HasbroToyShop.com.

**MARVEL AVENGERS: INFINITY WAR NERF ASSEMBLER GEAR CAPTAIN AMERICA**

(HASBRO/Ages 5 years & up/Approx. Retail Price: \$24.99/Available: Spring 2018)

Heroes Unite! Gear-up like the AVENGERS with this new modular role play system powered by NERF! The movie-inspired CAPTAIN AMERICA shield comes with connector pieces and NERF darts so kids can build and blast like the First Avenger. Kids can also create lots of blaster combinations using ASSEMBLER GEAR from other heroes (each sold separately). Includes shield, two connectors, and three NERF darts. Available at most major retailers and on HasbroToyShop.com.

**MARVEL AVENGERS: INFINITY WAR NERF ASSEMBLER GEAR STAR-LORD**

(HASBRO/Ages 5 years & up/Approx. Retail Price: \$24.99/Available: Spring 2018)

Heroes Unite! Gear-up like the AVENGERS with this new modular role play system powered by NERF! The movie-inspired STAR-LORD blaster comes with connector pieces and NERF darts so kids can build and blast like the intergalactic guardian. Kids can also create lots of blaster combinations using ASSEMBLER GEAR from other heroes (each sold separately). Includes blaster, two connectors, and three NERF darts. Available at most major retailers and on HasbroToyShop.com.

**MARVEL AVENGERS: INFINITY WAR NERF ASSEMBLER GEAR HULK**

(HASBRO/Ages 5 years & up/Approx. Retail Price: \$24.99/Available: Spring 2018)

Heroes Unite! Gear-up like the AVENGERS with this new modular role play system powered by NERF! The movie-inspired HULK gauntlet comes with connector pieces and NERF darts so kids can build and blast like the gamma-green hero. Kids can also create lots of blaster combinations using ASSEMBLER GEAR from other heroes (each sold separately). Includes gauntlet, three connectors, and three NERF darts. Available at most major retailers and on HasbroToyShop.com.

**MARVEL AVENGERS: INFINITY WAR NERF ASSEMBLER GEAR IRON SPIDER**

(HASBRO/Ages 5 years & up/Approx. Retail Price: \$24.99/Available: Spring 2018)

Heroes Unite! Gear-up like the AVENGERS with this new modular role play system powered by NERF! The movie-inspired IRON SPIDER gauntlet comes with connector pieces and NERF darts so kids can build and blast like the web-slinging hero. Kids can also create lots of blaster combinations using ASSEMBLER GEAR from other heroes (each sold separately). Includes gauntlet, three connectors, and three NERF darts. Available at most major retailers and on HasbroToyShop.com.

**MARVEL AVENGERS: INFINITY WAR MARVEL'S STORMBREAKER ELECTRONIC AXE**

(HASBRO/Ages 5 years & up/Approx. Retail Price: \$19.99/Available: Spring 2018)

Kids can imagine wielding the powers of THOR with MARVEL'S STORMBREAKER ELECTRONIC AXE! Activate thunder and storm sound effects by pushing the button on the handle. Features movie-based design inspired by THOR'S new weapon in AVENGERS: INFINITY WAR. Requires 2 AAA batteries, included. Available at most major retailers and on HasbroToyShop.com.

**MARVEL AVENGERS: INFINITY WAR INFINITY GAUNTLET ELECTRONIC FIST**

(HASBRO/Ages 5 years & up/Approx. Retail Price: \$19.99/Available: Spring 2018)

Kids can imagine wielding the most powerful weapon in the galaxy like THANOS with the electronic INFINITY GAUNTLET fist! Push the center button on the gauntlet to light up the Infinity Stone and activate mighty sound effects. Features movie-inspired deco designed to fit most kid hand sizes. Requires 2 AAA batteries, included. Available at most major retailers and on HasbroToyShop.com.

New MARVEL LEGENDS products for Spring 2018 include:

**MARVEL AVENGERS: INFINITY WAR LEGENDS SERIES 6-INCH Figure Assortment**

(HASBRO/Ages 4 years & up/Approx. Retail Price: \$19.99/Available: Spring 2018)

Fans can combine their collections to save the galaxy with this LEGENDS SERIES assortment! Featuring premium deco, extensive articulation, and detailed accessories, each 6-inch scale figure comes with a different Build-A-Figure piece. Collect all the figures in each wave to complete the extraordinary Build-A-Figure. Includes characters from the comic books such as TASKMASTER and fan choice winner MARVEL'S SONGBIRD, as well as movie characters from AVENGERS:

*INFINITY WAR* and *ANT-MAN AND THE WASP*. Each figure sold separately. Available at most major retailers and on HasbroToyShop.com.

**MARVEL LEGENDS SERIES INFINITY GAUNTLET**

(HASBRO/Age Adult/Approx. Retail Price: \$99.99/Available: Spring 2018)

Harness the power of the universe with this 1:1 full-scale INFINITY GAUNTLET! Measuring 19.5 inches long, this collectible role play gauntlet features premium sculpting and articulated fingers that can be clenched into a fist. Includes electronic light and sound effects that illuminate all six Infinity Stones when the gauntlet is activated. Requires 3 AA batteries, not included. Available at most major retailers and on HasbroToyShop.com.

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