



BABY ALIVE SPRING 2020 PRODUCT DESCRIPTIONS

BABY ALIVE MAGICAL MIXER BABY DOLL Assortment

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$24.99/Available: Spring 2020)

Whipping up a colorful treat for baby is so much FUN with BABY ALIVE MAGICAL MIXER BABY DOLL's real working toy blender! Just open one of the two included powdered doll food packets (additional powdered doll food sold separately), pour it in the blender with 3 tsp. (15 ml.) of water, and press down on the button to mix up baby's food! This doll also comes with a spoon for feeding, and a comb for brushing her pretty hair. She drinks, wets, and "poops," too! After baby's finished her food, give her a few sips of water from her bottle. Uh-oh! It's time to change baby's diaper! Available in blonde, brunette and black hair colors. Available at most major retailers nationwide.

BABY ALIVE MIX MY MEDICINE BABY DOLL Assortment

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Spring 2020)

BABY ALIVE MIX MY MEDICINE BABY DOLL is home sick in her pajamas today. Does she need her medicine? A tissue? A drink of water? Find out what's wrong by using her special interactive thermometer. Once you know what's wrong with baby, you can choose one of the two medicine packets to make her all better. Mix the powdered doll medicine with 3 tsp. (15 ml.) of water, then use the medicine dropper to give baby her medicine! And oh, dear... does baby have a boo-boo? Use the bandage sticker to soothe baby — and a cuddle and kiss helps, too! Kids will have fun mixing up medicine for baby, changing baby's diaper (additional diapers sold separately), and making their baby doll feel all better. Available in blonde, brunette and black hair colors. Available at most major retailers nationwide.

LITTLES BY BABY ALIVE, ROLL 'N PEDAL TRIKE AND DOLL

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Spring 2020)

Hit the road on exciting biking adventures with the LITTLES BY BABY ALIVE ROLL 'N PEDAL TRIKE AND DOLL! Whether venturing to the dog park or zipping off to a playdate, when kids push the tricycle forward, BABY ALIVE LITTLES pedals along! Plus, kids can put their baby doll's pet friend (their loyal companion) in the handy tricycle basket ... just make sure it's not a "ruff" ride! Have a blast with fun doll accessories including a removable helmet, comb, and push-stick accessory to push the LITTLES BY BABY ALIVE doll along! Where will you go next? They are ready to roll (and pedal!). To discover more about the LITTLES BY BABY ALIVE dolls, fashions, and accessories (each sold separately), visit www.babyalive.com. Available in Blonde only. Available at most major retailers nationwide.

BABY ALIVE TINYCORNNS Assortment

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Spring 2020)

Meet BABY ALIVE TINYCORNNS: a fairytale-worthy baby squad with fantastical adventures in store! Choose from enchanting styles like a Unicorn, a Cat Unicorn and even a Panda Unicorn. Where will your child's imagination take them? Sliding down a colorful rainbow? Gliding across a starry sky? Or maybe to a fantasy tea party in the clouds with the whole BABY ALIVE TINYCORNNS gang! Each doll comes wearing a cute, hooded, unicorn-styled dress. (Each doll sold separately. Subject to availability.) Available in blonde, brunette and black hair colors. Available at most major retailers nationwide.

BABY ALIVE HAPPY HEARTBEATS BABY DOLL

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2020)

BABY ALIVE HAPPY HEARTBEATS BABY DOLL responds to play! Pick her up and she'll make fun giggle sounds as her heartbeat light blinks to show you, she's excited! She knows when its naptime, too. Rock baby to sleep, and she reacts with sweet sleepy sounds as her heartbeat lights shows you, she's drifting off to dreamland. Be sure to tuck her in with her bear-blanket accessory as she snoozes. When you pick baby up from her nap, she'll be excited to play all over again! With 10+ baby sounds, a fun blinking heartbeat light, and a cute bear-blanket toy to snuggle it's a great interactive baby doll toy or gift for girls and boys ages 3 years old and up. Available at most major retailers nationwide.

BABY ALIVE SWEET ‘N SNUGGLY BABY DOLL

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$12.99/Available: Spring 2020)

BABY ALIVE SWEET ‘N SNUGGLY BABY Doll is an adorable first doll, making her a fantastic gift for kids 18 months old and up. With gift-worthy packaging designed to look like a crib, this soft baby doll has a cuddly body that’s great for naptime snuggles! Plus, her adorable outfit is a fun, candy-themed print onesie — complete with a peppermint headband bow that’s securely attached, so it doesn’t get lost! Little ones will also love giving baby her very first bottle — especially since it’s filled with multi-colored beads that rattle! Shake it up, baby! You can even pose baby in silly positions by putting her thumb or toes into her mouth, like a real baby! Aww, isn’t she sweet? Even better, this soft-bodied baby doll is fully machine washable, so no matter how well-loved your BABY ALIVE SWEET ‘N SNUGGLY DOLL is, cleaning her is super easy! Available at most major retailers nationwide.

BABY ALIVE BABY GOTTA BOUNCE Assortment

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$24.99/Available: Fall 2020)

She loves to bounce and giggle! BABY ALIVE BABY GOTTA BOUNCE dolls boing up-and-down with impossibly cute laughter when you hold their hands and squeeze their wrists — or move in front of them! Kids will have a blast watching their doll stand on her own as she bounces away. She loves when kids hold her hands and bop along too! Since BABY GOTTA BOUNCE doll has 25+ cute sound effects, kids will be excited to discover what this talking doll will say next! BABY ALIVE BABY GOTTA BOUNCE doll really drinks water and “pees” too, like a baby, so she also includes a bottle and a diaper. Good thing her adorable, removable doll outfit makes changing-time super easy! Girls and boys ages 3 years old and up will love feeding and changing this sweet BABY ALIVE BABY GOTTA BOUNCE doll that moves. Plus, it makes an exciting toy or gift for birthdays and holidays! Available in blonde, brunette, and black hair colors and available in kangaroo, frog, and bunny outfits. Includes doll, removable outfit, bottle, diaper and instructions. (Additional dolls and diapers sold separately. Subject to availability.) Available at most major retailers nationwide.

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