



DISNEY PRINCESS NEW YORK TOY FAIR 2020 PRODUCT DESCRIPTIONS

COLLECTIBLES

DISNEY PRINCESS COMICS DOLLS: SNOW WHITE'S STORY MOMENTS 3-PACK (E74040000)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$14.99 Available: Spring 2020)

DISNEY PRINCESS COMICS DOLLS are inspired by the popular DISNEY PRINCESS comic strip series from Joe Books, which features the PRINCESSES in humorous, everyday situations that kids will enjoy. Kids can imagine all sorts of adventures with one of their favorite groups of DISNEY characters in this DISNEY PRINCESS COMICS DOLLS: SNOW WHITE'S STORY MOMENTS 3-PACK, which includes DISNEY'S SNOW WHITE, EVIL QUEEN, and GRUMPY. These DISNEY PRINCESS COMICS DOLLS include bases that allow them to stand on their own. In addition, the comic strip on the back of the packaging is perforated so kids can tear it and save it as a story keepsake alongside their treasured dolls. Includes 3 dolls and 3 stands. Available at most major retailers.

DISNEY PRINCESS COMICS DOLLS: AURORA'S STORY MOMENTS 3-PACK (E66790000)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2020)

DISNEY PRINCESS COMICS DOLLS are inspired by the popular DISNEY PRINCESS comic strip series from Joe Books, which features the PRINCESSES in humorous, everyday situations that kids will enjoy. Kids can imagine all sorts of adventures with one of their favorite groups of DISNEY characters with this DISNEY PRINCESS COMICS DOLLS: AURORA'S STORY MOMENTS 3-PACK, which includes DISNEY'S AURORA, MALEFICENT, and PRINCE PHILLIP. These DISNEY PRINCESS COMICS DOLLS include bases that allow them to stand on their own. The comic strip on the back of the packaging is perforated so kids can tear it and save it as a story keepsake alongside their treasured dolls. Includes 3 dolls and 3 stands. Available at most major retailers.

DISNEY PRINCESS COMICS DOLLS GLITTER 5-PACKS (E96615L00 + E66845L00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Spring 2020)

DISNEY PRINCESS COMICS DOLLS are inspired by the popular Disney Princess comic strip series from Joe Books, which features the Princesses in humorous, everyday situations that kids will enjoy. Each DISNEY PRINCESS COMICS DOLLS GLITTER 5-PACK includes a variety of beloved DISNEY characters and kids can imagine all sorts of adventures with these dolls. These DISNEY dolls include bases that allow them to stand on their own and they each include a sparkling splash of glitter on their outfits. Kids can enjoy 5 times the cuteness and 5 times the adventure with this 5-pack of DISNEY PRINCESS COMICS DOLLS! One 5-pack includes characters such as DISNEY'S CINDERELLA, PRINCE CHARMING, BELLE, AURORA, and POCAHONTAS, while another 5-pack includes ARIEL, ERIC, MULAN, RAPUNZEL, and SNOW WHITE. Each 5-pack sold separately. Includes 5 dolls and 5 stands. Available at most major retailers.

DISNEY PRINCESS GEM COLLECTION SERIES 4 & 5 (E3437AS03, E3437AS04)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$3.99/Available: Spring 2020)

DISNEY PRINCESSES are full of surprises, and there's always a surprise with the DISNEY PRINCESS COLLECTION 2-inch dolls. Once kids open the case, they can flip the piece that's inside around and slip it into the case to create a delightful background for the doll to be displayed in. The backgrounds are special for each character. Plus, the cases connect to each other so all of the dolls can be displayed together! Dolls in these series include ARIEL, AURORA, BELLE, CINDERELLA, DOPEY, JASMINE, MERIDA, MOANA, MULAN, TIANA, and more. Each figure sold separately. Available at most major retailers.

DISNEY PRINCESS COMICS MINIS 2-INCH COLLECTIBLE DOLLS SERIES 4 (E6279017B)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$4.99/Available: Spring 2020)

DISNEY PRINCESS COMICS MINIS dolls are inspired by the popular DISNEY PRINCESS comic strip series from Joe Books, which features the PRINCESSES in humorous, everyday situations that kids will enjoy. There's always a surprise with the DISNEY PRINCESS COMICS MINIS 2-INCH COLLECTIBLE DOLLS and kids have the chance to receive BELLE, DISNEY'S CHARLOTTE, CINDERELLA, COGSWORTH, DRIZELLA, LUMIERE, PRINCE CHARMING, RAPUNZEL, or TIANA in a pearl finished theme. Some characters are more rare than others, and kids will enjoy unboxing their figure to see which character they receive! Also included inside is a sticker sheet with 3 stickers and a base so the dolls can stand on their own. The base color indicates which rarity level the doll falls under – gold for rarest of them all, silver for rare, and clear for common. Each figure sold separately. Available at most major retailers.

DISNEY PRINCESS COMICS 2-INCH COLLECTIBLE DOLLS SERIES 3 (E6279017A)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$4.99 /Available: Spring 2020)

DISNEY PRINCESS COMICS dolls are inspired by the popular DISNEY PRINCESS comic strip series from Joe Books, which features the PRINCESSES in humorous, everyday situations that kids will enjoy. There's always a surprise with the DISNEY PRINCESS COMICS 2-INCH COLLECTIBLE DOLLS and kids have the chance to receive ARIEL, AURORA, DISNEY'S FLORA, GENIE, JASMINE, MULAN, NAVEEN, PRINCE ERIC, or TIANA in a pastel-colored theme. Some characters are more rare than others, and kids will enjoy unboxing their figure to see which character they receive! Also included inside is a sticker sheet with 3 stickers and a base so the dolls can stand on their own. The base color indicates which rarity level the doll falls under – gold for rarest of them all, silver for rare, and clear for common. Each figure sold separately. Available at most major retailers.

DISNEY PRINCESS COMICS ROYAL RIVALS MULTI-PACK (E95825L10)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Spring 2020)

DISNEY PRINCESS COMICS dolls are inspired by the popular DISNEY PRINCESS comic strip series from Joe Books, which features the Princesses in humorous, everyday situations that kids will enjoy. The DISNEY PRINCESS COMICS ROYAL RIVALS MULTI-PACK includes 3 different DISNEY PRINCESS dolls – ARIEL from *THE LITTLE MERMAID*, AURORA from *SLEEPING BEAUTY*, and SNOW WHITE from *SNOW WHITE AND THE SEVEN DWARFS* – plus the villain from each of their stories – URSULA, MALEFICENT, and the EVIL QUEEN. Kids can recreate favorite moments from these timeless movies or imagine their own new adventures, and each toy figure features the delightfully fun style of DISNEY PRINCESS COMICS and includes a base so they can stand on their own. Kids can enjoy 6 times the cuteness and 6 times the adventure with this 6-pack of DISNEY PRINCESS COMICS ROYAL RIVALS dolls! Available exclusively at Target.

DISNEY PRINCESS COMICS GLITTER MULTI-PACK (E66745L00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Spring 2020)

DISNEY PRINCESS COMICS dolls are inspired by the popular DISNEY PRINCESS comic strip series from Joe Books, which features the Princesses in humorous, everyday situations that kids will enjoy. Kids can imagine all sorts of adventures with a cute compilation of DISNEY characters. These DISNEY PRINCESS COMICS GLITTER MULTI-PACK dolls include bases that allow them to stand on their own. They also each include a sparkling splash of glitter on their outfits. Kids can enjoy 5 times the cuteness and 5 times the adventure with this 5-pack of DISNEY PRINCESS COMICS GLITTER dolls! This multi-pack set includes DISNEY'S ARIEL, ERIC, MULAN, RAPUNZEL, and SNOW WHITE. Available at most major retailers.

SMALL DOLLS

DISNEY PRINCESS ROYAL CLIPS COLLECTIBLE DOLL Assortment (E4860AS01, E4861AS01, E4862AS01, E4863AS01, E4864AS01, E4865AS01, E6516AS00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$3.99/Available: Spring 2020)

Made for little hands, these one-clip outfits are designed for quick, seamless fashion changes. These adorable DISNEY PRINCESS ROYAL CLIPS COLLECTIBLE DOLLS can sit or stand and kids will love the one-clip fashion feature – just open the ROYAL CLIPS dress and slide it onto the doll. Characters in this assortment include CINDERELLA, SNOW WHITE, TIANA, RAPUNZEL, MULAN, MERIDA, and MOANA. Each doll sold separately. Includes doll and dress. Available at most major retailers.

DISNEY PRINCESS ROYAL CLIPS RAINBOW FASHION PACK PRINCE AND PRINCESS DOLLS Assortment (E90445L00 // E90545L00 + E90555L00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$3.99/Available: Spring 2020)

Made for little hands, these one-clip outfits are designed for quick, seamless fashion changes. These adorable DISNEY PRINCESS ROYAL CLIPS RAINBOW FASHION PACK PRINCE AND PRINCESS DOLLS each include 2 different dresses in a bold, beautiful ombre design, and each includes a DISNEY PRINCE to go along with the DISNEY PRINCESS! Kids will love to dress the DISNEY PRINCESS in either of her one-clip fashions – just open the ROYAL CLIPS dress and slide it onto the doll, then imagine adventures with the PRINCE at her side. Characters in this assortment include ARIEL and PRINCE ERIC and CINDERELLA and PRINCE CHARMING. Each pack sold separately. Available at most major retailers.

FASHION DOLLS

DISNEY PRINCESS SHIMMERING SONG BELLE (E66200002)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Spring 2020)

In the animated DISNEY movie, BEAUTY AND THE BEAST, intelligent and compassionate BELLE finds a way to help the BEAST. This DISNEY PRINCESS SHIMMERING SONG BELLE singing doll includes MRS. POTTS, the enchanted teapot, who sings the iconic song "Beauty and the Beast." Press the button on BELLE'S torso to start MRS. POTTS'S song. Includes doll, skirt, shoes, and tiara. Requires 3 A76 batteries. Available at most major retailers.

DISNEY PRINCESS ROYAL SHIMMER FASHION DOLL Assortment (E4020AS00, E4021AS00, E4022AS00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Spring 2020)

Kids can collect their favorite DISNEY PRINCESS characters with the DISNEY PRINCESS ROYAL SHIMMER FASHION DOLL assortment! This assortment includes characters such as ARIEL, RAPUNZEL, CINDERELLA, BELLE, AURORA, SNOW WHITE, TIANA, JASMINE, MULAN, POCAHONTAS, and MERIDA. Each PRINCESS shines in an outfit that sparkles from top of the bodice to bottom of the skirt! Little dreamers will love playing out magical moments from DISNEY PRINCESS movies and imagining their own fairytales with these fashion dolls. Each doll sold separately. Available at most major retailers.

DISNEY PRINCESS SNAP AND STYLE CINDERELLA DOLL (E95915L00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Fall 2020)

DISNEY PRINCESS, CINDERELLA, has a Fairy Godmother to help her get ready for the ball, but now little ones can imagine that they're helping too with this DISNEY PRINCESS SNAP AND STYLE CINDERELLA DOLL. With so many pieces, kids can find all sorts of ways to dress up this CINDERELLA doll as they imagine getting her ready for the ball or for any new adventures they can imagine. This doll makes a great addition to your child's DISNEY doll collection, or a great place to begin experiencing the fun and fantasy of DISNEY PRINCESS toys. Includes doll, 2 skirts, 3 tops, peplum, tiara, belt, necklace, and shoes. Available at most major retailers.

DISNEY PRINCESS GLITTER N' GLOW ARIEL DOLL (E63875L00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$19.99 /Available: Spring 2020)

It's time to imagine reliving the magic of *THE LITTLE MERMAID* with this DISNEY PRINCESS GLITTER N' GLOW ARIEL DOLL. She's not your ordinary mermaid doll, the button on her waist activates 3 different light modes. Press once for a solid purple glow through her mermaid tail, press again to cycle through 3 colors, and press again to see the lights flash like an under-the-sea disco! That's not all that makes her tail special – inside her tail is water and when kids tilt the doll, the glitter, starfish, and seashells inside will sparkle and swim! After 20 seconds of inactivity, the doll will enter sleep mode to conserve the battery life, and she's safe for water play so kids can make her glow in water! Requires 3 Button Cell LR44 batteries. Available at most major retailers.

DISNEY PRINCESS COMFY SQUAD FASHION DOLL Assortment (E8401AS01, E8402AS00, E8403AS00, E9160AS00)

(HASBRO/Ages 5 years & up/Approx. Retail Price: \$12.99/Available: Spring 2020)

DISNEY PRINCESSES like you've never seen them before! This fashion doll collection, inspired by *WRECK IT RALPH: RALPH BREAKS THE INTERNET*, highlights favorite characters when they take off the fancy gown and slip into something more comfortable and contemporary when Vanellope Von Schweetz shows the internet avatars of all the DISNEY PRINCESSES a new, more relaxed way to dress. This DISNEY PRINCESS COMFY SQUAD FASHION DOLL assortment is a great start to a collection of DISNEY PRINCESS dolls with a fun twist. This assortment includes characters such as BELLE, RAPUNZEL, TIANA, and ARIEL. Each doll sold separately. Available at Walmart only until Fall 2020.

DISNEY PRINCESS COMFY SQUAD FASHION PACK DOLLS (E90255L00, E90275L00)

(HASBRO/Ages 5 years & up/Approx. Retail Price: \$4.99/Available: Spring 2020)

Inspired by the more relaxed DISNEY PRINCESSES seen in DISNEY'S *WRECK IT RALPH: RALPH BREAKS THE INTERNET*, these fashion packs put a comfy, casual twist on kids' favorite classic PRINCESSES, including AURORA and SNOW WHITE. Each doll sold separately. Available at Walmart only until Fall 2020.

DISNEY PRINCESS STYLE SERIES DOLL Assortment (E83955L01, E83975L01, E83985L01, E83995L00, E84005L01, E90585L00, E90595L00)

(HASBRO/Ages 6 years & up/Approx. Retail Price: \$24.99/Available: Spring 2020)

Beloved DISNEY PRINCESSES are stepping out of the movies and into the modern world in beautifully designed dresses that blend contemporary elegance and the iconic style from their animated favorites. Each doll in this collection shows off their unique style in a dress inspired by memorable moments in their films, but interpreted in a modern way, bringing each DISNEY PRINCESS into the modern world with stunning fashions and accessories. Fans can look for all the DISNEY PRINCESS STYLE SERIES DOLLS to add to their collection, including ARIEL, BELLE, JASMINE, MULAN, AURORA, and RAPUNZEL. Each doll sold separately. Available at most major retailers.

DISNEY PRINCESS TEA CART (E6622AS00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$9.99/Available: Spring 2020)

With the DISNEY PRINCESS TEA CART, kids can imagine pouring tea into dainty cups with their favorite DISNEY PRINCESS dolls. The wheels on this delightful toy cart really roll, and there's a handle. This playset for DISNEY PRINCESS dolls is a great addition to any DISNEY PRINCESS collection. DISNEY PRINCESS dolls sold separately. Includes cart, umbrella, 2 tea cups, tea pot, and bouquet. Available at most major retailers.

DISNEY PRINCESS BELLE'S ROYAL KITCHEN (E89365L00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$X/Available: X)

Kids can imagine that DISNEY PRINCESS, BELLE, is cooking up a delicious feast for all of her friends with BELLE'S ROYAL KITCHEN playset. This delightful set includes a BELLE doll with a removable skirt that features a fun, baking-inspired pattern in addition to a pair of shoes and a tiara. The toy kitchen includes a refrigerator, an oven, and pegs to hold the included pot and utensils accessories, plus a chandelier that hangs from a hook. There's also a cake and cake stand, a pie and a plate with a slice of pie, a tin full of muffins, a mixing bowl, a cup, soap dispenser, and apples. Because it's more fun to cook with friends, the set also includes figures of MRS. POTTS and her son CHIP, from DISNEY'S *BEAUTY AND THE BEAST*. This playset is a great addition to a Disney Princess doll collection! Available at most major retailers.

DISNEY PRINCESS COMFY SQUAD CINDERELLA'S SWEET SCOOTER (E89375L00)

(HASBRO/Ages 5 years & up/Approx. Retail Price: \$X/Available: X)

In DISNEY'S *WRECK IT RALPH: RALPH BREAKS THE INTERNET*, VANELLOPE VON SCHWEETZ shows the DISNEY PRINCESSES that there's a more comfortable way to dress than their usual ball gowns. Instead of a pumpkin coach, CINDERELLA has fun getting around on her DISNEY PRINCESS COMFY SQUAD CINDERELLA'S SWEET SCOOTER. Besides the scooter, this toy includes a CINDERELLA fashion doll dressed in a stylish, contemporary outfit. There's also a sticker sheet included so that kids can customize the scooter and helmet how they want. The doll can sit on the scooter so kids can imagine that she's zipping off to meet her other COMFY SQUAD friends to cheer on VANELLOPE at the SUGAR RUSH SUPER-RACEWAY. This scooter is a great addition to any collection of DISNEY PRINCESS COMFY SQUAD dolls, bringing a fun way to play with beloved characters. Includes doll, scooter, outfit, helmet, shoes, headband, and sticker sheet. Available at most major retailers.

DISNEY PRINCESS COMFY SQUAD SWEET TREATS TRUCK (E96175L00)

(HASBRO/Ages 5 years & up/Approx. Retail Price: \$X/Available: X)

The DISNEY PRINCESSES of *WRECK IT RALPH: RALPH BREAKS THE INTERNET* love their sweets. Now kids can imagine that those PRINCESSES are visiting the DISNEY PRINCESS COMFY SQUAD SWEET TREATS TRUCK for delicious goodies. This toy vehicle rolls on its wheels and opens up to reveal a whole sweet shop inside, complete with cotton candy machine, ice cream freezer, and even a cash register. The roof comes off to become a picnic table shaped like an ice cream sandwich with chocolate bar seats. On one side, the window flips up and the other side features a counter that flips down. This set

also includes accessories such as ice cream scoops and a scooper, cotton candy, cones, and more, so that kids can make believe they're putting together tasty treats for customers. This doll vehicle makes a great addition to a collection of DISNEY PRINCESS COMFY SQUAD dolls. Dolls sold separately. Includes truck and 16 accessories. Available at most major retailers.

MULAN

DISNEY PRINCESS MULAN WARRIOR MOVES DOLL (E86285L00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$19.99/Available: Spring 2020)

Imagine MULAN saving her nation and bringing honor to her family with this DISNEY PRINCESS MULAN WARRIOR MOVES DOLL. Dressed in her movie-inspired teal and blue warrior outfit complete with snap-on plastic armor and removable shoes, this doll is fit for imaginary battles of epic proportion! Squeeze her legs together and she swings her sword, like her courageous character in DISNEY'S *MULAN*! The doll also has soft, short black hair. Kids will love recreating scenes from the movie with this fashion doll with an action twist! Includes doll, outfit, armor (4 pieces), sword, and pair of shoes. Available at most major retailers.

DISNEY'S MULAN TWO REFLECTIONS SET (E85875L00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$29.99/Available: Spring 2020)

DISNEY'S *MULAN* is the epic tale of a fearless young woman who risks everything out of love for her family and her country to become one of the greatest warriors China has ever known. This *MULAN TWO REFLECTIONS* deluxe fashion doll has long black hair, 2 outfits, and fun accessories. Kids can dress the *MULAN* doll as a hero in her red warrior outfit, belt, helmet, armor, sword, and sheath accessories, or show off her elegant dress. She also comes with two pairs of shoes for more dress-up fun! Includes doll, 2 outfits, helmet, chest armor, skirt armor, sword, sheath, belt, and 2 pairs of shoes.

DISNEY'S MULAN WARRIOR BOW Toy (E86325L00)

(HASBRO/Ages 8 years & up/Approx. Retail Price: \$29.99/Available: Spring 2020)

DISNEY'S *MULAN* is the epic tale of a fearless young woman who risks everything out of love for her family and her country to become one of the greatest warriors China has ever known. Kids can feel the thrill of real bow action with DISNEY'S MULAN WARRIOR BOW toy. This bow comes with 8 foam darts that kids can fire up to 75 feet for far-reaching fun. Simply pull the string back, take aim, and let the darts fly! Kids and fans of the movie can reimagine their favorite scenes and create their own action-packed fun. This bow is great for kids who want to experience the poise and power of unleashing darts with skill and aim. Includes bow and 8 darts. Available online at select US retailers, including Target, Amazon, and Walmart.

DISNEY'S MULAN FASHION DOLL (E86335L00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$14.99/Available: Spring 2020)

DISNEY'S *MULAN* is the epic tale of a fearless young woman who risks everything out of love for her family and her country to become one of the greatest warriors China has ever known. This *MULAN FASHION DOLL* comes with long black hair and a removable outfit, including a top, pants, heroic skirt armor, and shoes, as a complement to her courageous and spirited personality in the new DISNEY movie. Kids can imagine practicing their warrior skills and going on bold adventures with this inspiring heroine! Includes doll, skirt armor, shoes, pants, and top. Available online at select US retailers, including Target, Amazon, and Walmart.

DISNEY'S MULAN AND XIANNIANG FASHION DOLLS 2-PACK (E86915L00)

(HASBRO/Ages 3 years & up/Approx. Retail Price: \$49.99/Available: Spring 2020)

DISNEY'S *MULAN* is the epic tale of a fearless young woman who risks everything out of love for her family and her country to become one of the greatest warriors China has ever known. Along the way, she meets XIANNIANG, who has more in common with HUA MULAN than she thinks. Each doll comes with their own movie-inspired outfit -- the *MULAN* doll is wearing her warrior clothes while the XIANNIANG doll is dressed in a magnificent gown. Both dolls feature 11 points of articulation so kids can put them in action-ready poses! Includes 2 dolls, helmet, jacket, pants, chest armor,

skirt armor, sword, dress, crown, collar piece, corset, dagger accessory, and 2 pairs of shoes. Available online at select US retailers, including Target, Amazon, and Walmart.